

Information for Presenters of Posters

IFLA World Library and Information Congress
Gothenburg, August 2010



The list of the accepted Poster Session Presentations will be published on the Gothenburg congress page on IFLA website by May 2010. The **numbers in that list** correspond to the numbers indicated on the **poster boards** at the congress venue.

Material should be **posted** to the boards **on Wednesday 11 August between 13:30 and 15:30 hrs.** Some technical assistance will be available. The posters will remain on display until **Sunday 15 August** and will have to be **removed between 14:00 and 15:00 hrs** on that day, at the latest. As the posters form a part of the Exhibition during the congress I urge you to **respect these time intervals strictly.**

Poster programmes are presented twice with **speakers present** with their boards for two-hour intervals, **12:00 to 14:00** on **Thursday 12** and **Friday 13** August 2010. Those who present poster programmes generally provide handouts, printed materials, leaflets or pamphlets for distribution. It is important to bring reasonable quantities of handouts as part of a session, as free copy facilities are not provided by the congress.

The available poster boards are **93cm wide** and **240cm high**: portrait style. The boards are made of white fibre and material may be put on the boards by means of removable double sided sticky pads.

Poster sessions are a combination of content and appearance. The content must be interesting, professional, and appealing to a broad audience. The appearance of the posters should be attractive, with a combination of graphics, photographs, and text. Presenters of a poster session depend on the materials at hand to explain a given project.

Poster sessions will be monitored to check on the efficiency and utility of the model to present information to the library community at Conferences. During the Closing Session on Sunday 15 August a **"Best IFLA Poster 2010 Prize"** will be awarded.

Herewith, I encourage you to register now for the Gothenburg congress, if you have not done that as yet. All information about registration is available at the Gothenburg pages on IFLA website <http://www.ifla.org/en/ifla76>

As we have announced previously, you are fully responsible for the costs of your attendance at the Congress.

I wish you all success with presenting a nice and interesting poster.

Sincerely,

Lidia Putziger
Administrative Officer
IFLA - International Federation of Library Associations and Institutions