

Replay Theatre

All attendees are invited to attend a range of company product presentations. The product demonstrations will take place at the Replay Theatre which is located in the exhibition hall of the HECC.

Finland will be the Guest of Honour at Frankfurt's Book Fair in 2014. At the IFLA WLIC 2012 in Helsinki you can get an early taste of what is to come. Six Finnish authors will be interviewed from 13–15 August at the Replay Theatre, see timetable below. Afterwards they will be present at the Finland's Libraries.fi exhibition stand to meet and speak with attendees.

Monday, 13 August 2012

10:00–10:45 IFLA National Committee

Title: Bookstore Tiedekirja - a centralized service for distributing academic books and journals

Speaker: Johanna Lilja, Head of Publications and Ari Juntunen, Shop Manager, Federation of Finnish Learned Societies

11:00–11:45 BioMed Central

Title: Open access: an institution's response to the evolving publishing environment

Speaker: Simon Neilson, BioMed Central



11:50–12:35 IFLA National Committee

Title: National Library as a topic of historical research

Speaker: Docent Rainer Knapas, The National Library of Finland

12:45–13:15 IFLA National Committee / Finnish Authors

Author: Tove Appelgren interviewed by Tiia Strandén (Helsinki City Library, FILI and Schildts & Söderströms)

Description: Meet Tove Appelgren, a Finnish-Swedish author and theater director whose children's books depict ordinary family life with a humorous twist.



13:15–13:45 IFLA National Committee / Finnish Authors

Author: Monika Fagerholm interviewed by Tiia Strandén (Helsinki City Library, FILI and Schildts & Söderströms)

Description: Meet Monika Fagerholm, award-winning Finnish-Swedish author, whose works capture and present moments, moods and mysteries.



Replay Theatre

14:00–14:45 OCLC

Title: OCLC WorldShare is an innovative initiative aimed at streamlining library management cooperatively. The OCLC WorldShare Platform provides the underlying infrastructure for data and applications as well as an integrated communication and development platform for libraries.

Speaker: Annette Dortmund, OCLC EMEA Product Manager, WorldShare Management Services

Description: Facilitated by the OCLC WorldShare Platform, OCLC-built applications, as well as applications built or enhanced by libraries themselves or other parties from the industry, gain access to the wealth of data collected in WorldCat, the WorldCat Knowledge Base and the surrounding pools of shareable data – bibliographic data and holdings, vendor and license data, business process data and cooperative analytics.

The presentation gives an overview of the OCLC WorldShare Platform and the unique opportunities it provides for libraries. A second focus lies on OCLC-built applications—WorldShare Management Services and WorldShareLicense Manager for the management of electronic resources. Learn how the OCLC WorldShare License Manager allows you not only to acquire and manage but also to grant end-user access to electronic and licensed content, all from within one single application in your browser, built on the OCLC WorldShare Platform.

15:00–15:45

Title: Ørestad Library - New virtual and cultural solutions in a new part of Copenhagen.

Speaker: Jakob Lærkes, Head of Ørestad and Solvang Libraries and Morten Findstrøm, Librarian, Copenhagen Libraries, Ørestad Library

16:00–16:45 IFLA National Committee

Title: The new Helsinki Central Library 2017 – citizens towards proactivity

Speaker: Project Planner Pirjo Lipasti, Helsinki City Library, Central Library Project

Title 2: Helsinki - World Design Capital of 2012

Speaker: Mr. Pekka Timonen, Executive Director, World Design Capital Helsinki 2012



Tuesday, 14 August 2012

10:00–10:45 IFLA National Committee

Title: 1.) Libraries for Development: Cooperation between the Finnish Library Association, Tanzania Library Services Board and Namibia Library and Archives Service. Discussions between partners.
2.) Human Resource Development Project at the University of Namibia Library: Cooperation between Helsinki University Library, Tampere University Library and the University of Namibia Library

Contact Person: 1.) Ms Marjatta Lahti
2.) Ms Elise Pirttiniemi and Päivi Helminen

11:00–11:45 EBSCO

Title: The impact of enhanced discoverability on ROI - maximising the value and usage of library collections

Speaker: Jakob Harnesk, Nordic Sales Manager, EBSCO Information Services

Description: Learn how to obtain live usage statistics, carried out as an integral part of your day-to-day activities, to save you many hours of data retrieval and formatting.
Find out how you can drastically increase your e-resource usage and visibility by providing a fast, simple access to ensure your users reach all of your library's full-text content.

11:50–12:35 IFLA National Committee

Title: Are you engaged? – Get ENGAGED! A participative communications initiative implemented by European cities to promote a sustainable energy future.

Speaker: Tiia Katajamäki, Project Specialist, City of Helsinki - Public Works Department

12:45–13:15 IFLA National Committee / Finnish Authors

Author: Matti Rönkä interviewed by Iris Schwanck (Helsinki City Library, FILI and Gummerus)

Description: Meet Matti Rönkä, author and TV-journalist, whose crime novels are topical, intriguing and . . . we won't spoil the ending!



13:15–13:45 IFLA National Committee / Finnish Authors

Author: Leena Lehtolainen interviewed by Iris Schwanck (Helsinki City Library, FILI and Tammi)

Description: Meet Leena Lehtolainen, the bestselling female crime author in Finland. Crime respects no gender roles.



14:00–14:45 IFLA National Committee

Title: Access to Knowledge and Culture

Speaker: Ministry of Education and Culture of Finland



15:00–15:45 IFLA National Committee

Title: Book Navigator and Terkko Navigator - e-collections Made Visible

Speakers: Terhi Sandgren / Jukka Englund, Terkko - Meilahti Campus Library

16:00–16:45 IFLA National Committee

Title: Cycling for Libraries — The Documentary

Description: A film about the first bicycling unconference for librarians and library lovers, year 2011

16:50–17:30 De Gruyter Saur

Presentation: New IFLA Publications

Description: Don't miss this opportunity to catch up on important publications that have appeared in IFLA's Publications Programme during the past year. Select authors and editors will briefly outline the subject matter of their works and will be available afterwards to talk.

Mike Heaney, 2013 IFLA Publications series editor, will be on hand to answer your questions about prospective publications with De Gruyter. Ian Johnson, series editor of Global Studies in Libraries and Information will be there to advise on the new joint IFLA De Gruyter series.



Replay Theatre

Wednesday, 15 August 2012

12:00–12:45 **IFLA National Committee**

Title: Crossing Library in Sámiland - A Storyteller's Bookshelf

Speaker: Librarian Tuija Guttorm, Saami Library

12:45–13:15 **IFLA National Committee / Finnish Authors**

Author: Johanna Sinisalo interviewed by Nina Paavolainen (Helsinki City Library, FILI and Teos)

Description: Meet Johanna Sinisalo, award-winning science fiction and fantasy writer - breaker of genre barriers.

13:15–13:45 **IFLA National Committee / Finnish Authors**

Author: Seita Parkkola interviewed by Iris Schwanck (Helsinki City Library, FILI and WSOY)

Description: Meet Seita Parkkola, her intense and ambitious prose takes young readers into the vivid battle between good and evil.

