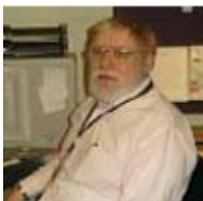


# Governing Board Elections 2009-2011

## Statement of Candidacy

For the position of Governing Board Member  
2009-2011

**Edward Swanson**  
(United States)



*Head, Contract Cataloging Program,  
MINITEX Library Information Network  
15 Andersen Library  
University of Minnesota  
222 21st Avenue South  
MINNEAPOLIS MN 55455-0439  
United States  
Tel.: (+1)(612)6246390  
Fax: (+1)(651)2911261  
E-mail: [swans152@umn.edu](mailto:swans152@umn.edu)*

The uncertainties of the current world financial situation are likely to present increasing challenges to libraries of all types and sizes. These challenges will also affect IFLA in its role as the international advocate for library services throughout the world.

To meet these challenges, it is especially important that IFLA continues to develop strong bases in both membership and finances. IFLA is fortunate that recent Governing Boards have laid the foundations for these bases through developing a strategic planning process, establishing the Stichting IFLA Foundation, establishing the IFLA Three Pillars as guiding principles for the organization, and strengthening its role in advocacy through the work of FAIFE, CLM, and the various Core Activities, among other activities.

Based on my training and experience, the areas in which I would be most interested in working as a member of the Governing Board during the next two years include the following:

- Working on a comprehensive membership recruitment program, to provide both financial and human support for IFLA's programs, based on experience I have in working on membership development with other organizations
- The continuing development of the Stichting IFLA Foundation as a source of funding for IFLA programs, especially in the areas of annual giving and planned giving, utilizing my experience and education in philanthropy and development
- Participating in the ongoing review and development of IFLA's strategic plan.

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