Implementing the Catholic Newspapers Program: Collaborative Digitization and Discovery within a Nonprofit, Distributed, Online Organization

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Catholic Research Resources Alliance

- A nonprofit membership alliance
- Forty-one academic and religious institutions in U.S. and Canada
- Mission: to provide enduring global access to Catholic research resources in the Americas

Catholic Portal



- Records to over 101,000 rare and unique items
- Focus on more digital content

CRRA Catholic Newspapers Program

- Conduct an environmental scan
- Create a Directory (ICON database)
- Digitize priority papers
- Host a shared repository
- Build infrastructure for member digitization

Catholic Newspapers

- Catholic by purpose, audience or tradition
- Scattered locations
- Endangered, in brittle condition
- Not fully identified in national projects
- Threat of losing this historical perspective

12 Papers Targeted for Digitization

- Past
- Local/national
- 3 national and 9 local or diocesan papers

Why Catholic papers?

Many Catholics in the World

Which countries have the most Catholics now?

10 Countries with the Largest Number of Catholics, 2010

ESTIMATED 2010 CATHOLIC POPULATION	PERCENTAGE OF POPULATION THAT IS CATHOLIC, 2010	PERCENTAGE OF WORLD CATHOLIC POPULATION, 2010
126,750,000	65.0%	11.7%
96,450,000	85.0	8.9
75,570,000	81.0	7.0
75,380,000	24.3	7.0
49,170,000	81.2	4.6
38,100,000	82.3	3.5
37,930,000	60.4	3.5
35,310,000	92.2	3,3
34,670,000	75.2	3.2
31,210,000	47.3	2.9
1,078,790,000	15.6	100.0
	26,750,000 26,450,000 75,570,000 75,380,000 49,170,000 38,100,000 37,930,000 35,310,000 34,670,000 31,210,000	CATHOLIC POPULATION THAT IS CATHOLIC, 2010 126,750,000 65.0% 96,450,000 85.0 75,570,000 81.0 75,380,000 24.3 49,170,000 81.2 38,100,000 82.3 37,930,000 60.4 35,310,000 92.2 34,670,000 75.2 31,210,000 47.3

Population estimates are rounded to the ten thousands. Percentages are calculated from unrounded numbers. Figures may not add exactly due to rounding.

Pew Research Cente

Significance of the Content

- Immigration
- Education
- Charities
- Cultural "the weaker sex"
- American historical perspective
- Genealogical

Boston Pilot 1829-



Catholic Media Use in the United States, 2011

- Have read a diocesan paper in last 3 months
 - -Print. 1 in 4
 - -Digital. 1 in 25
- Time spent reading
 - -Print. 17 minutes
 - -Digital. 2 minutes

Other findings

- The most likely readers of the online edition are the oldest generation of Catholics.
- In this demographic, young Catholics are not moving to online from print as many assume.

Answer: 12 newspapers, 23 institutions, 27 individuals, 34 committee members, 2 staff, and 2 consultants.

Question: What does it take to plan the CRRA Catholic Newspapers Digitization Project?

Ethics of Collaboration by Anne Balsamo

- intellectual flexibility
- intellectual generosity
- intellectual humility
- intellectual confidence
- intellectual reliability



Go fast, go alone; go far, go together

Thank you.