OVERVIEW

1. "S.U.R.E.": The National Library Board Information Literacy programme
   - What is S.U.R.E.?
   - Outreach Strategy: Content, Engagement, Partnerships

2. LAB25 (Libraries and Archives Blueprint): Informed Citizenry

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"S.U.R.E.":
THE NATIONAL LIBRARY BOARD PUBLIC EDUCATION PROGRAMME

National Library Board
Singapore

NLB'S INFORMED CITIZENRY JOURNEY

SOURCE

**Look at its origins.
Are they trustworthy?**

Make sure that the source of information is credible and reliable.

UNDERSTAND

**Know what you're reading.
Search for clarity.**

Look for facts rather than opinions. Question personal biases.

RESEARCH

**Dig deeper.
Go beyond the initial source.**

Investigate thoroughly before making a conclusion. Check and compare with multiple sources.

EVALUATE

**Find the balance.
Exercise fair judgement.**

Look from different angles. There are at least two sides to every story.

- S.U.R.E. was first launched in 2013, to help Singaporeans to be discerning consumers of information

- Promote information literacy through simple and easy-to-remember S.U.R.E. principles and critical thinking skills

- S.U.R.E. 2.0 (2018) catered to different needs and segments of the population

- Informed Citizenry initiative is part of NLB's LAB25 (Libraries and Archives Blueprint 2025) to nurture thoughtful citizens who reflect deeply on information they access everyday.

SINGAPORE QUALITY AWARD

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NATIONAL INFORMATION LITERACY INITIATIVE: OUTREACH STRATEGY

Content & Resources for School and the Public
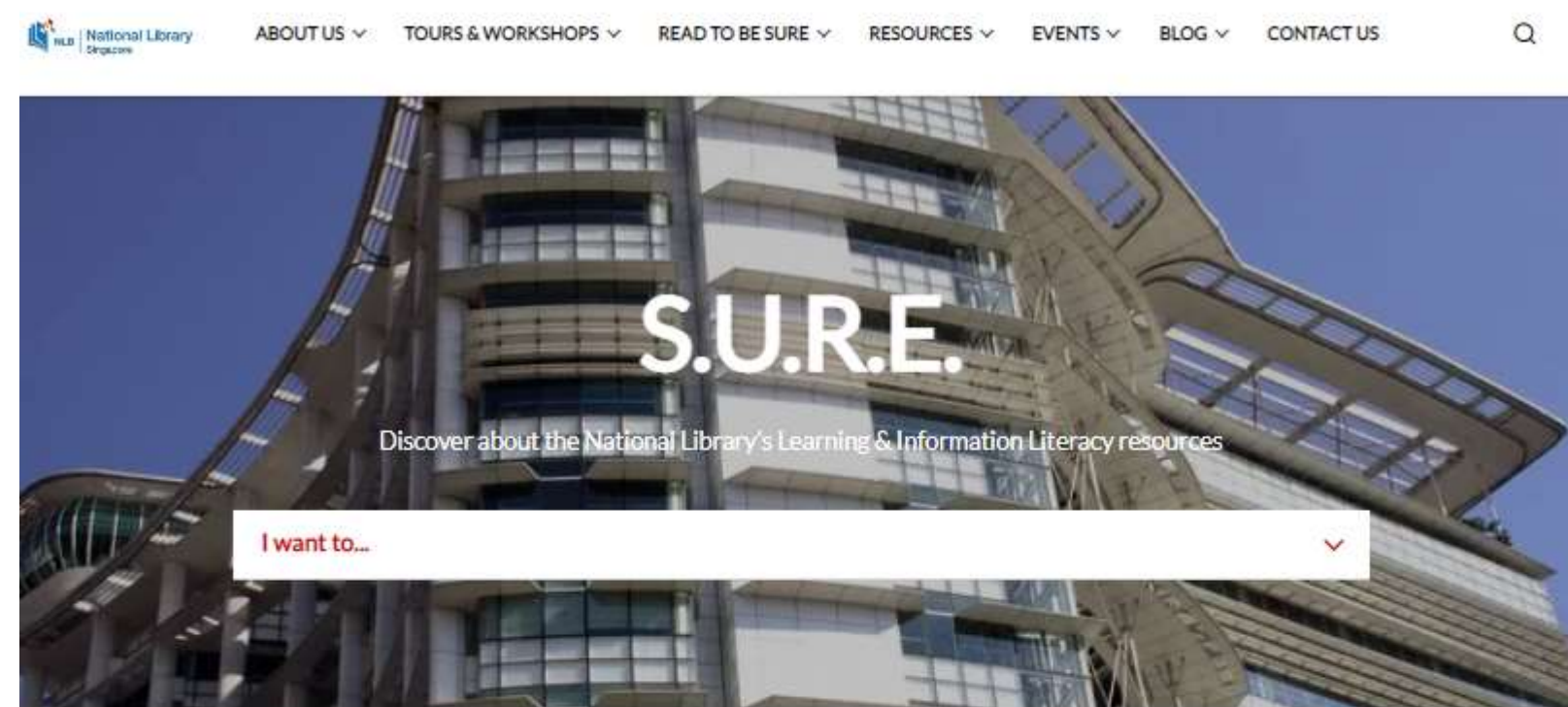
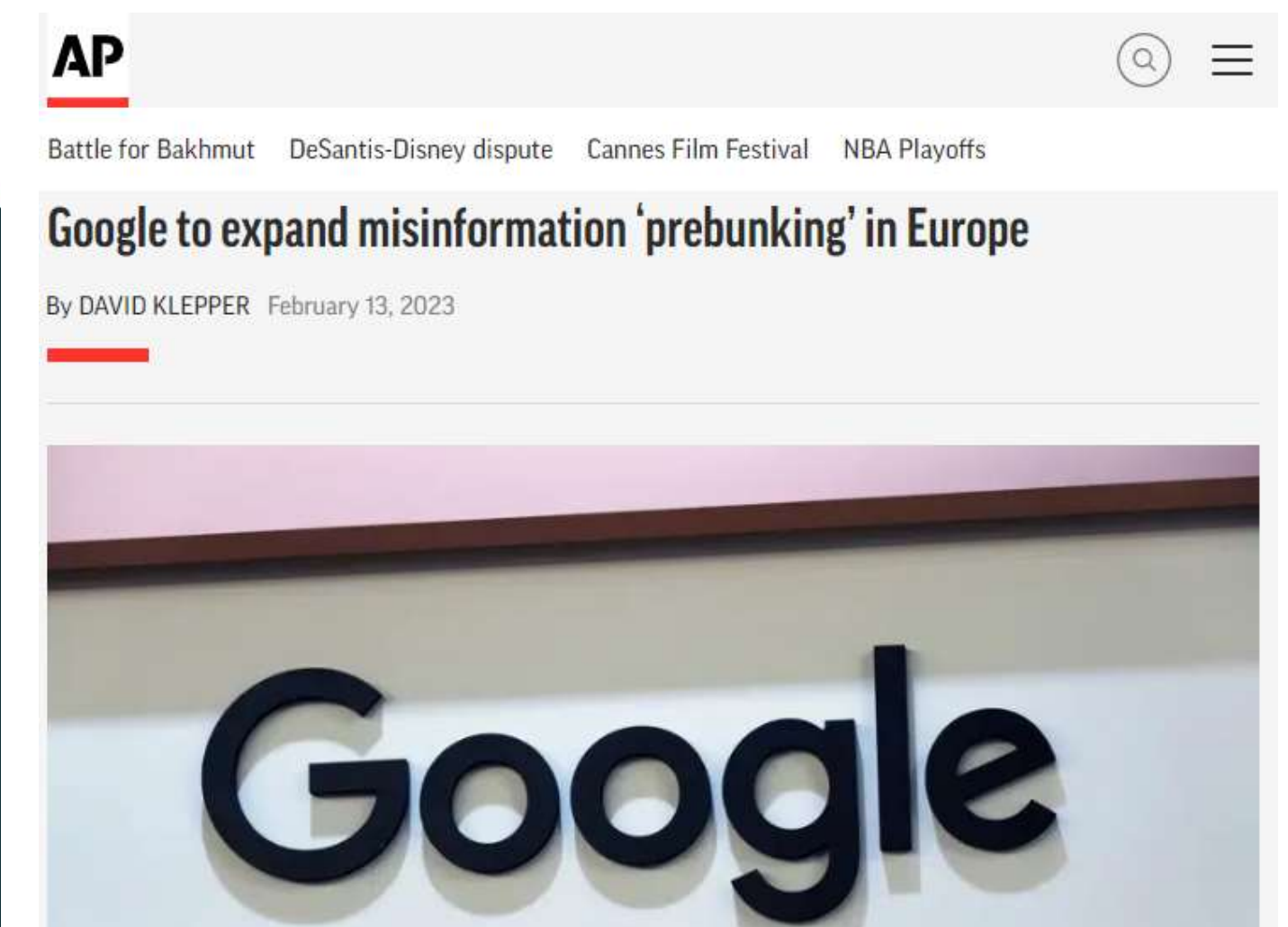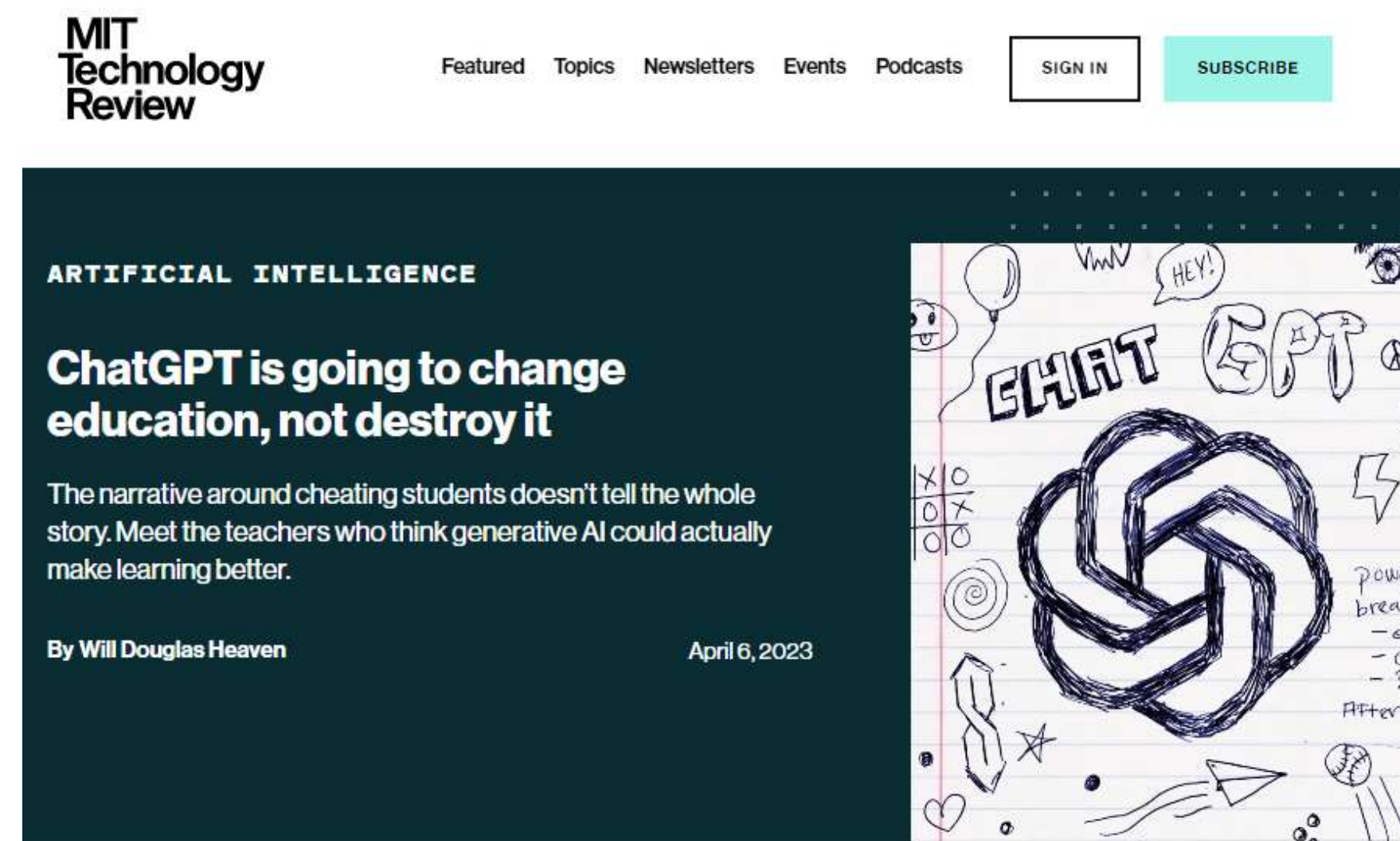**Engagement via Learning Journey/Talks/Workshops**

Leverage on Partnerships

CONTENT & RESOURCES: KEEPING UP TO DATE

Misinformation, and technology trends are constantly shifting, and our content needs to match our audiences' learning needs to ultimately equip them with the awareness and skills to address these challenges.
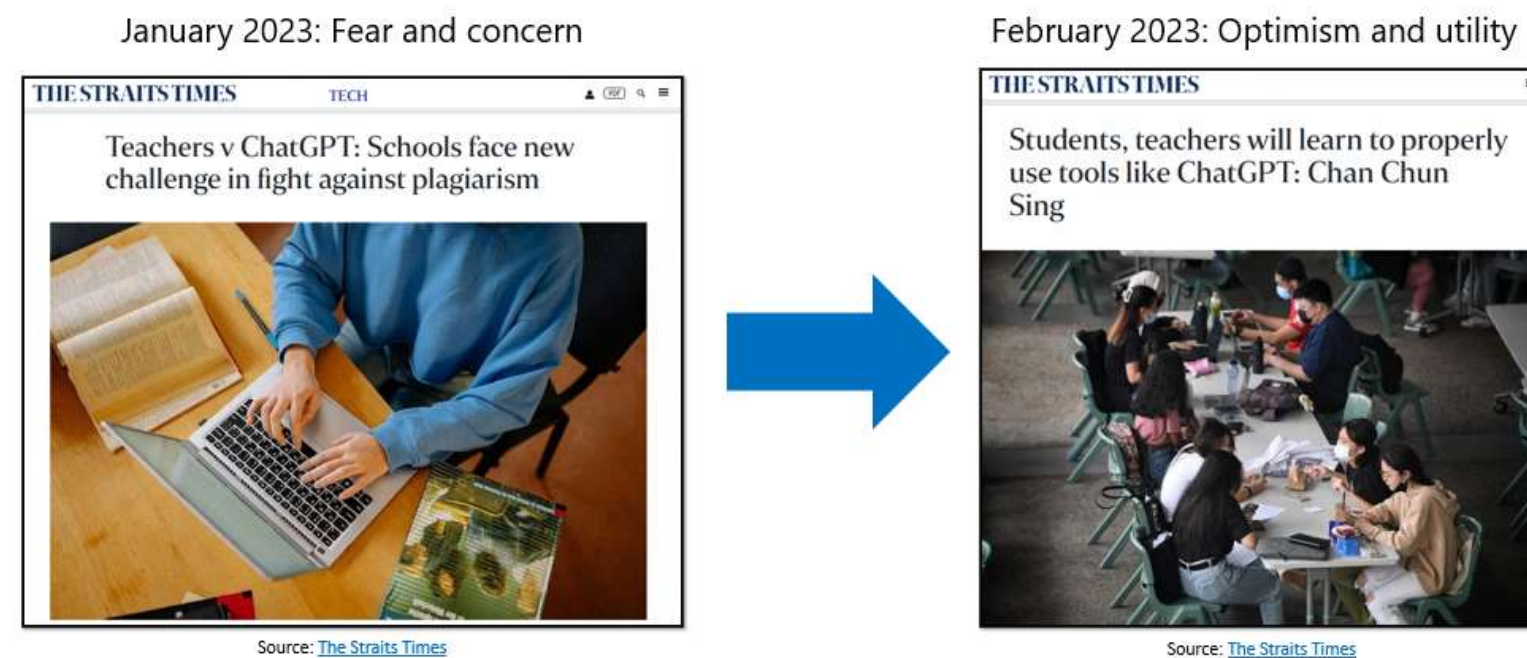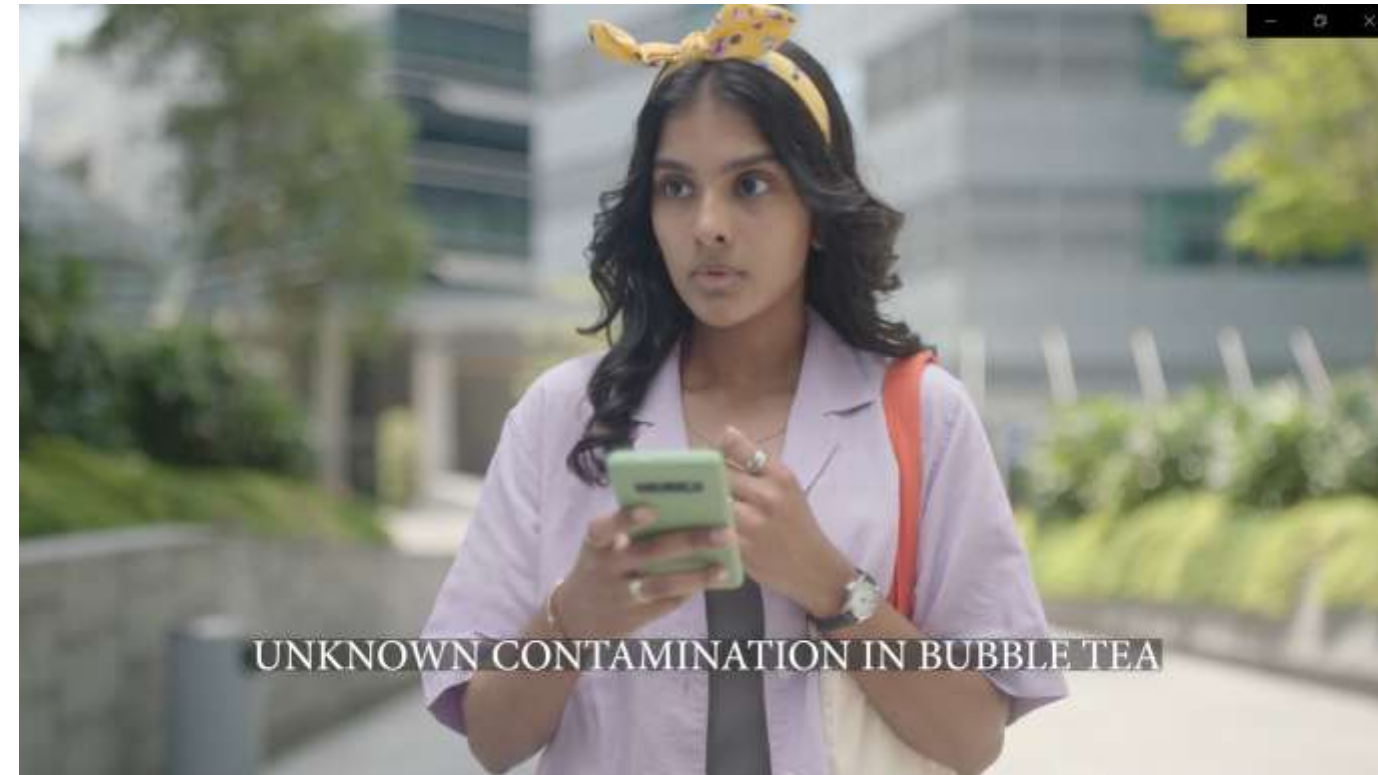
CONTENT & RESOURCES: KEEPING UP TO DATE

- Using the latest information trends to highlight the potential impact on society.

ChatGPT – The New and Evolving Trend

January 2023: Fear and concern

THE STRAITS TIMES — TECH

Teachers v ChatGPT: Schools face new challenge in fight against plagiarism

Source: The Straits Times

February 2023: Optimism and utility

THE STRAITS TIMES

Students, teachers will learn to properly use tools like ChatGPT: Chan Chun Sing

Source: The Straits Times

- Multi-modal format: Pre-bunking videos to inoculate the public against online falsehoods
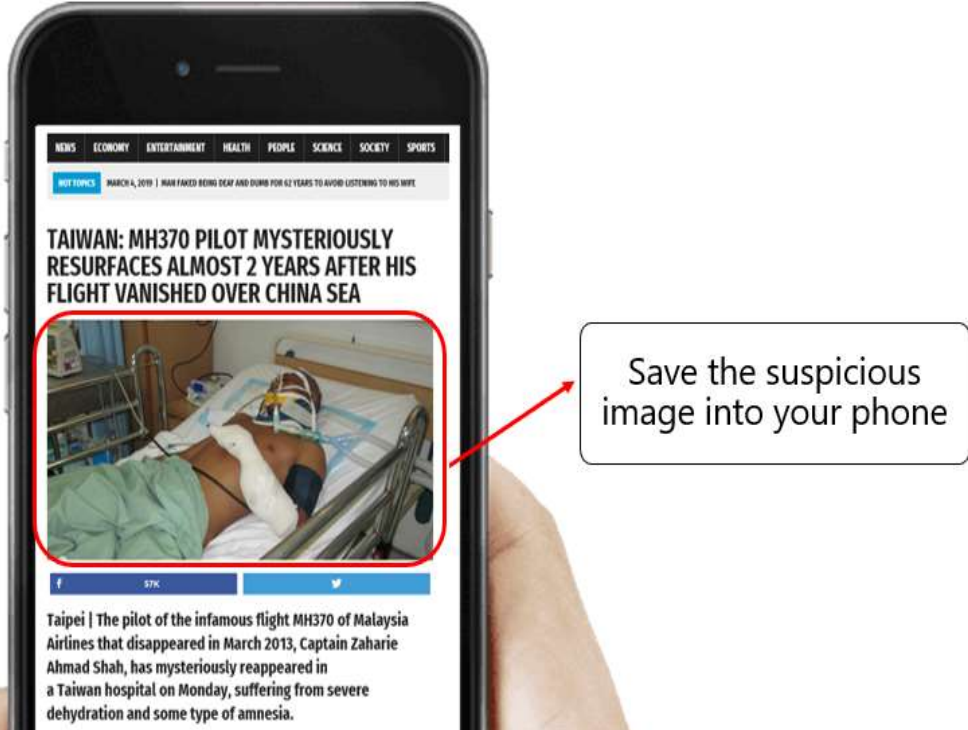

UNKNOWN CONTAMINATION IN BUBBLE TEA

- Teaching the psychological reasons of why people believe in fake news

CONFIRMATION BIAS

- When we favour information that confirm our current beliefs
- For example, a person who believes that the COVID-19 vaccine causes heart attacks will more likely share other negative articles associated with the vaccine

BANDWAGON EFFECT

- When we agree and follow how others feel or believe in. The more people that people in it, the more likely we are to follow them.

If a lot of people share something, that means its true!

- Equip users with fact-checking skills

REVERSE IMAGE SEARCHING (SMARTPHONE)

1) When you receive or see a suspicious image on your smartphone, save it to your phone first

NEWS ECONOMY ENTERTAINMENT HEALTH PEOPLE SCIENCE SOCIETY SPORTS

TAIWAN: MH370 PILOT MYSTERIOUSLY RESURFACES ALMOST 2 YEARS AFTER HIS FLIGHT VANISHED OVER CHINA SEA

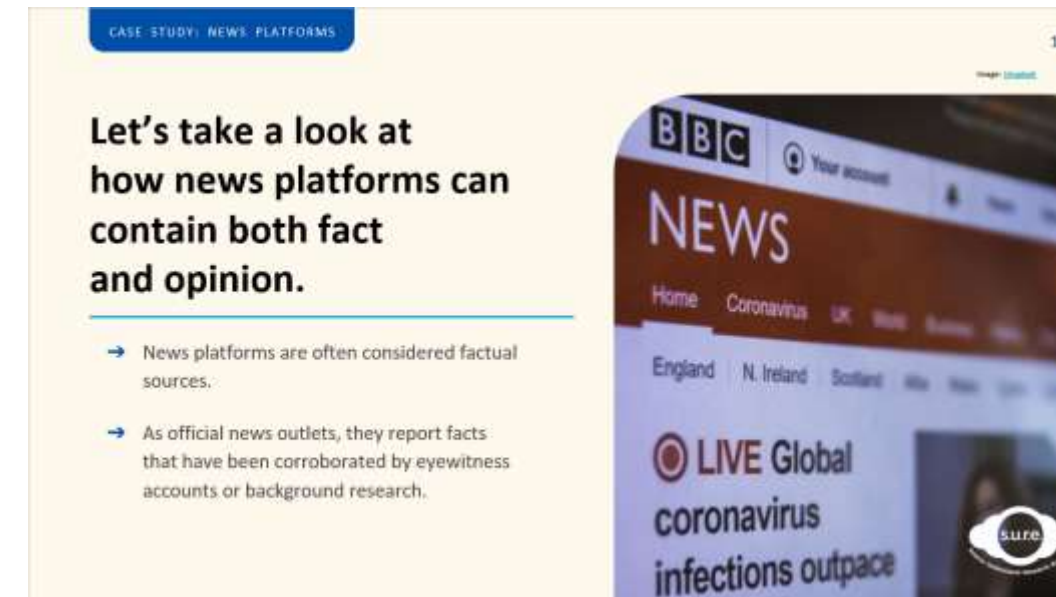Save the suspicious image into your phone

Taiwan: MH370 Pilot mysteriously resurfaces almost 2 years after his flight vanished over China Sea, World News Daily Report

Taipei | The pilot of the infamous flight MH370 of Malaysia Airlines that disappeared in March 2013, Captain Zaharie Ahmad Shah, has mysteriously reappeared in a Taiwan hospital on Monday, suffering from severe dehydration and some type of amnesia.

CONTENT & RESOURCES: S.U.R.E. CURRICULUM FOR SCHOOLS

Refreshed curriculum based on the learning outcomes referenced from Unified Framework for Digital Literacy in Singapore (UFDL) and the European Commission's Digital Competence Framework for Citizens (DigComp).

Coverage: 20 topics over 3 broad areas:

- Information literacy (*completed)

- Digital safety (in-progress)

- Digital wellness (in-progress)

Audience: Each learning tier is broadly pegged to an age bracket, with content to be differentiated accordingly:

- Basic Tier: 7-12 years old

- Intermediate Tier: 13-16 years old

- Advanced Tier: 17-18 years old

Content presented in different modalities:

Slides for self-directed learning

Infographics

Videos

Samples of S.U.R.E. framework used by teachers as part lesson plans (Source: MOE Student Learning Space)

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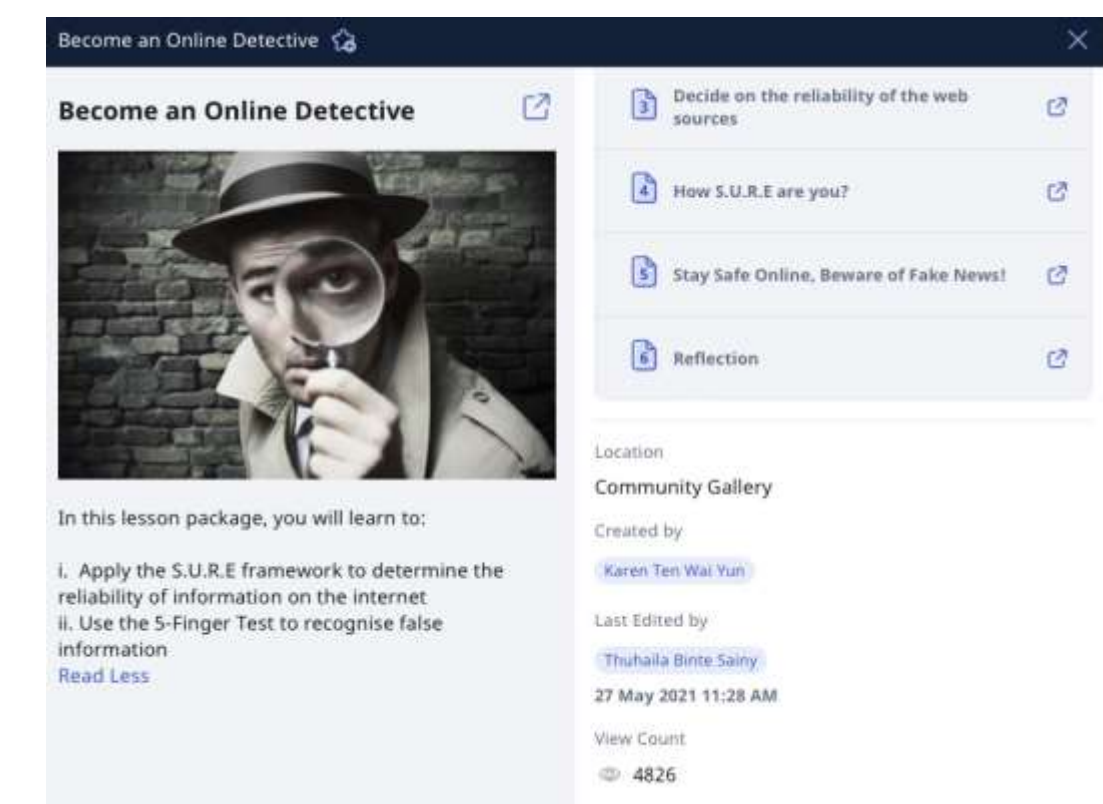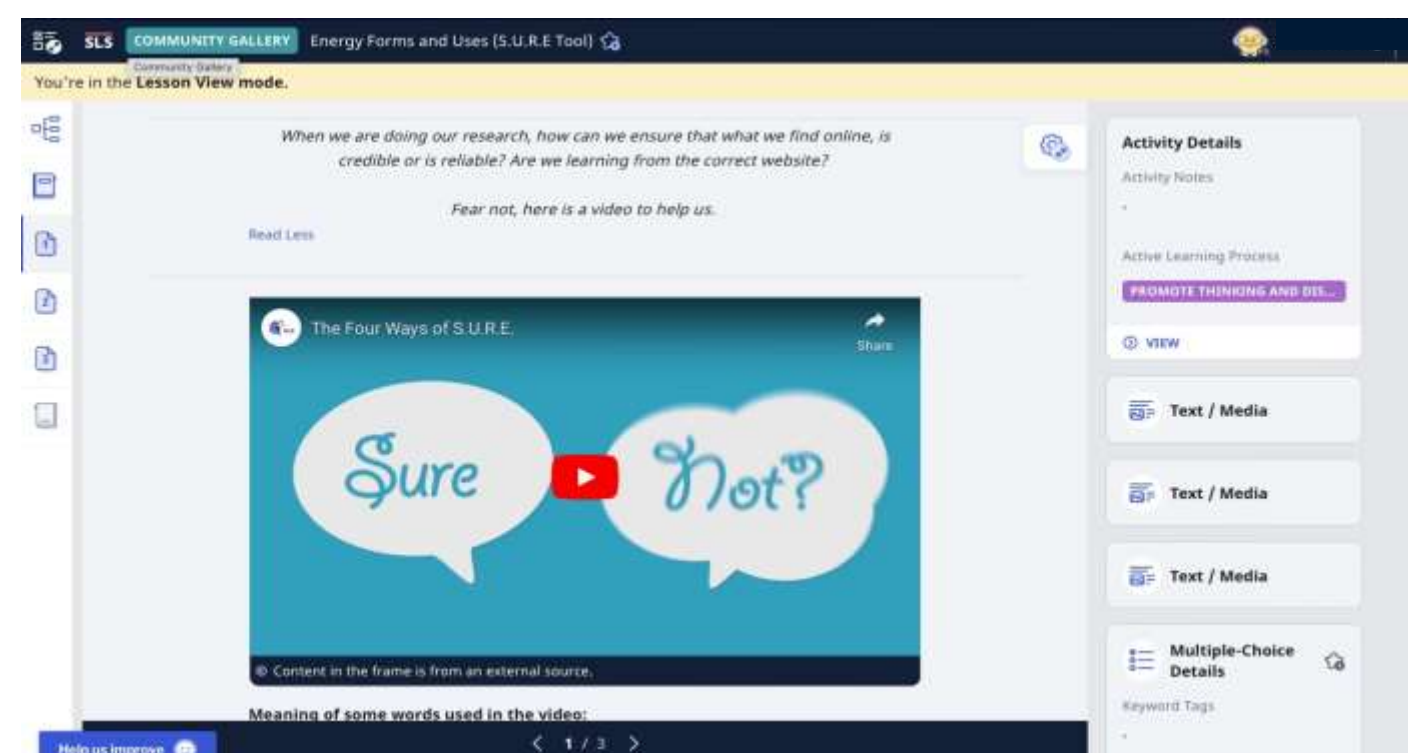
ENGAGEMENT: DIVERSE AUDIENCES

CHILDREN & PARENTS

Reading the News: An Interactive Tour & Workshop (Google/YouTube x SURE)

TEENS

ITE Campus Roadshow with ITE students advocates

ADULTS

Nexus+ MCCY Counter-terrorism Seminar for Religious Organisations

SENIORS

ITE College East Service Day – ITE Students advocate engaging with Seniors

ENGAGEMENT VIA WORKSHOPS, LEARNING JOURNEYS

S.U.R.E. Workshops for Teachers

Train teachers through workshops

Teachers train students

Academic Research Workshops

- Participants (aged 13 and above) learn how to conduct academic research with guidelines on online searching and NLB's digital resources

- Over 35,000 individuals ranging from students to teacher trainees trained from 2015 - 2022

SOTA Year 5 students (IB) showing their S.U.R.E. Research Guide booklet

The News Gallery Exhibition Tours

- *The News Gallery: Beyond Headlines* exhibition covers the history of newspapers and significant episodes from Singapore's history through the perspectives of different media, along with gaining insight to the evolution of photojournalism and the trend of fake news

- Learning journeys are conducted for schools involving a guided tour of the exhibition combined with an interactive workshop on news literacy

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ENGAGEMENT: LEVERAGE ON PARTNERSHIPS

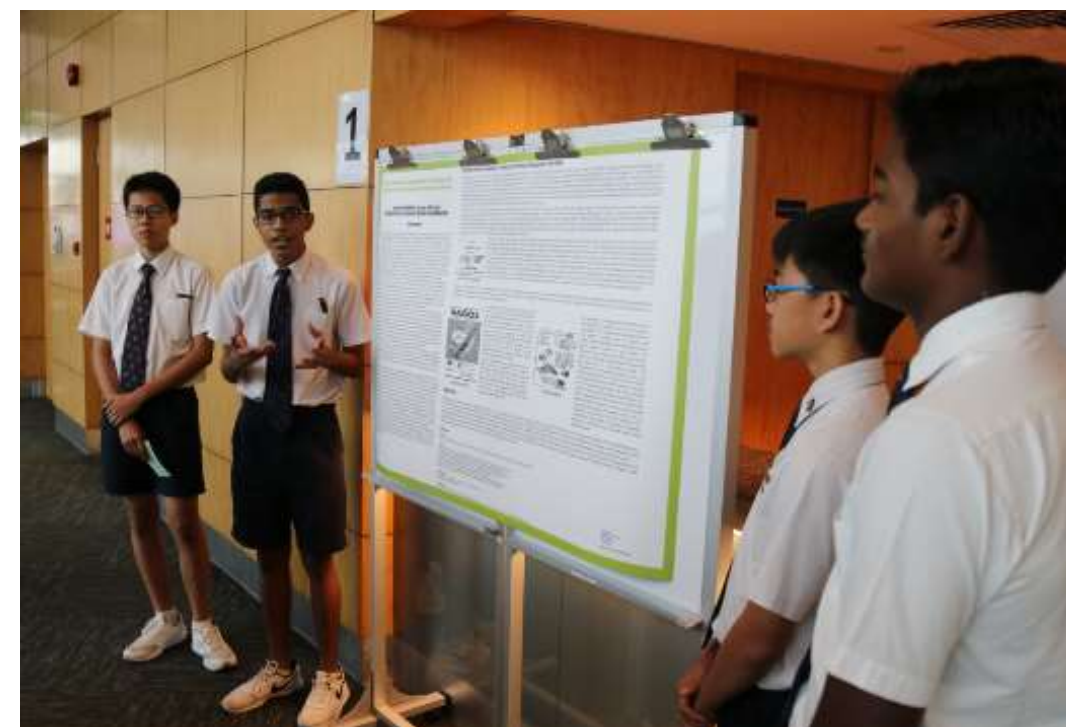## Collaboration on School Contests

Prove It! Contest
- Student teams are tested on their information-literacy skills
- Supported by Ministry of Education and other partners

Historical Scene Investigation Challenge
- Student teams investigate historical mysteries related to Singapore
- Supported by Ministry of Education

Collaboration on Student-led Outreach

Institute of Technical Education campus roadshow with students advocates


Institute of Technical Education College East Service Day – student advocates sharing digital literacy skills with seniors

LAB25 (LIBRARIES AND ARCHIVES BLUEPRINT): INFORMED CITIZENRY

INFORMED CITIZENRY: READ TO BE SURE

- Read to be SURE (RTBS) is part of NLB's LAB25, a five-year journey of our next phase of transformation.

- RTBS aims to educate and inform the public on trending topics through a combination of curated content and accompanying programmes.

- By exploring multiple perspectives on these topics, readers and participants will benefit from a balanced and credible knowledge base.

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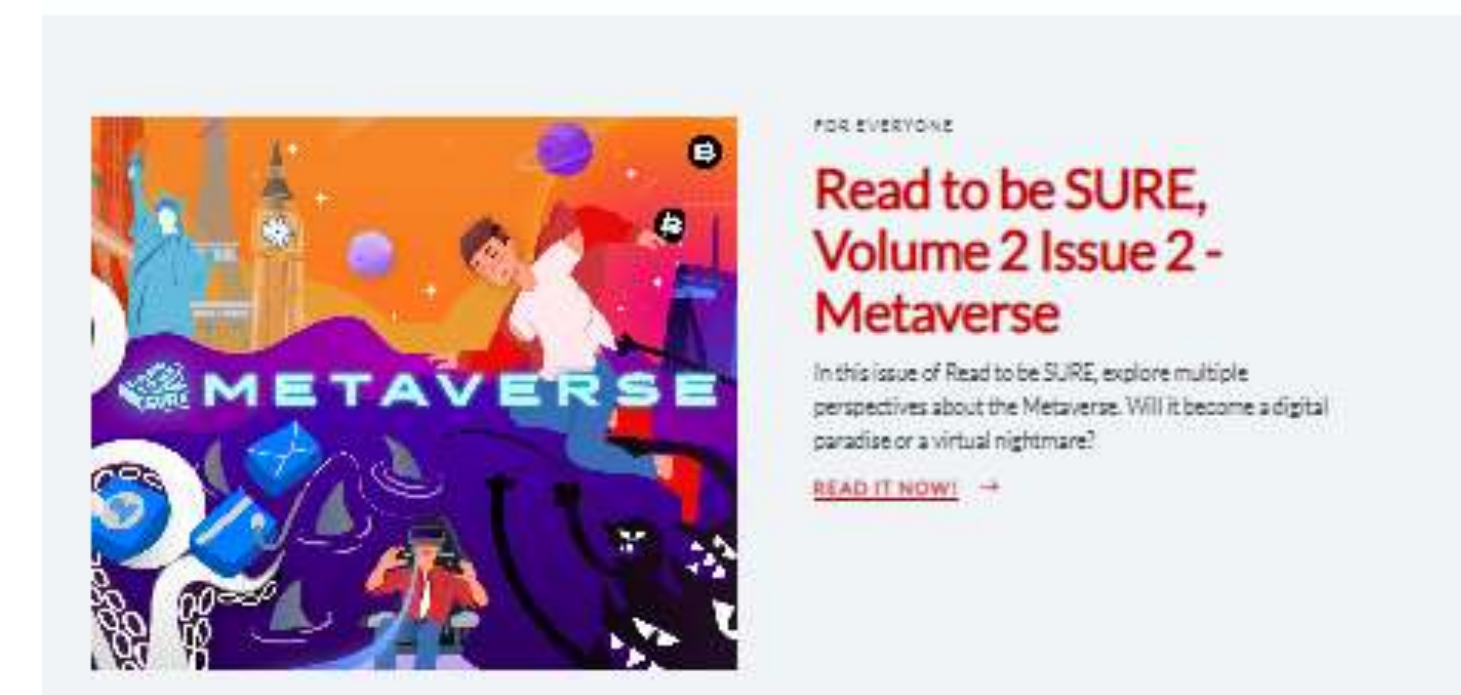
CURATED CONTENT AND PROGRAMMES

- Bite-sized videos with guests from diverse background sharing their perspectives and insights on trending topics

- Partnerships to broaden reach beyond existing audiences.

- Platforms for public engagement and discourse via social media content and post-debate programmes.

- Pop-ups at libraries and debate programmes for physical reach .

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Thank you

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REFERENCES

1. Chiu, J. (2023, Apr 11). "ChatGPT is generating fake news stories – attributed to real journalists. I set out to separate fact from fiction". *Toronto Star.*

2. Heaven, W. D. (2023, Apr 6). "ChatGPT is going to change education, not destroy it.". *MIT Technology Review.*

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4. Low, D. (2022, Oct 1). "3 in 10 parents in Singapore don't feel their kids are well-informed on online safety". *The Straits Times.*

5. Moyer, M. W. (2022, Feb 1). "Schoolkids are falling victim to disinformation and conspiracy fantasies". *Scientific American.*

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