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## What it takes to make Open the Default



Vanessa Proudman,  
IFLA World Library and Information Congress 2017

# 1. The new EC copyright directive supports and facilitates the implementation of OA, Open Science and Open Scholarship



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# ITRE amendments to the EC Copyright Directive Draft

- ✱ International collaborative effort taking a stand against a new threat to OA and OS
- ✱ Article 11: A new ancillary right for publishers
- ✱ Article 13: Payment and filtering obligations for digital platforms
- ✱ Article 3: TDM but for limited beneficiaries

## 2. Institutions, funders and research communities evaluate and reward a wide range of research outputs



Master of Publishing

Undergraduate Minor

Publishing Workshops

Research

[Home](#) > [Assessing Current Practices in the Review, Promotion and Tenure Process](#)

## From the Blog

Ralph Hancox Memorial  
Scholarship

2017/08/14 | News & Events,  
Publishing@SFU Announcements

Figure 1 Seeking Fulltime Editor

2017/08/09 | Jobs & Opportunities

And the Cultural Appropriation  
Prize Goes to...White Writers

2017/07/05 | Editorials & Commentary,  
News & Events, Uncategorized

Digital Humanities Innovation Lab:  
Summer 2017 Workshops

2017/06/27 | Library & Research, News &  
Events

Publishing Program TA & TM  
Postings for Fall 2017

2017/06/26 | Jobs & Opportunities,

# Assessing Current Practices in the Review, Promotion and Tenure Process

## Project Description

This research project, funded through the Open Society Foundation, aims to examine how faculty are evaluated in the review, promotion and tenure (RPT) process. We aim to understand the types of criteria and definitions of criteria that are utilized in the process for faculty to describe their research. We are particularly interested in examining the extent to which concepts of open access, open science, and public engagement have been incorporated in the RPT process.

## How you can help!

We are looking to collect as many of RPT documents as possible. If you can locate any of these documents, please email them to [rpt-project@sfu.ca](mailto:rpt-project@sfu.ca) **with the URL to the department and university** that they correspond with. If you found them online, please also include the link to where they are available.

Below you can find some details on what these forms look like, where you might find them, and how you could solicit them from faculty members.

# RISE & Research Integrity

- \* Making science better
- \* Improving quality assurance
- \* Rewarding good RI practice
- \* Supporting the review of research assessment





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Managing a grant

# Policy on data, software and materials management and sharing

As a charity, Wellcome works to ensure that the results of the research we fund are applied for the public good. This includes creating an environment that enables and incentivises researchers to maximise the value of their research outputs, including data, software and materials.

## Contact us

If you have questions about any of our policies, [contact the policy team](#).

3. Strong policy exists, and policy communities are well informed of local & international developments and lessons learnt enabling speedier and informed decisions





# PASTEUR4OA

[Home](#) | [The Project](#) | [News](#) | [Events](#) | [Key Nodes](#) | [Advocacy Resources](#) | [Final Conference](#)

## PASTEUR4OA/Welcome

Welcome to the PASTEUR4OA website!

PASTEUR4OA (Open Access Policy Alignment Strategies for European Union Research) aims to support the European Commission's Recommendation to Member States of July 2012 that they develop and implement policies to ensure Open Access to all outputs from publicly-funded research.

PASTEUR4OA will help develop and/or reinforce open access strategies and policies at the national level and facilitate their coordination among all Member States. It will build a network of centres of expertise in Member States that will develop a coordinated and collaborative programme of activities in support of policymaking at the national level under the direction of project partners.



[Go to the project website](#)

## What to do:



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# Policy guidance from SPARC Europe

- \* The value of open data practice for RPOs (Briefing) **838 downloads**
- \* An analysis of open data and open science policy in Europe **1,303 downloads**
- \* High level policy pointers for OER policy discussion (coming soon)

4. More partnerships thrive between policy makers, funders, research managers and service providers such as publishers to be more aligned on Open



# Partnerships

- \* OA / OS support institutions
- \* Research institutions
- \* Research associations
- \* Funders
- \* Research assessment bodies
- \* Service institutions such as publishers



5. Publishers offer new business models that also address both reading and publishing at fair prices





Register

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Search books by author, title, subject, ISBN or keyword

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**2 years. 43 books.  
415,000 downloads**



## 'No deal' between Germany and Elsevier: what would it mean?

German institutions and the publishing giant have still failed to agree a new deal. Could this become permanent?

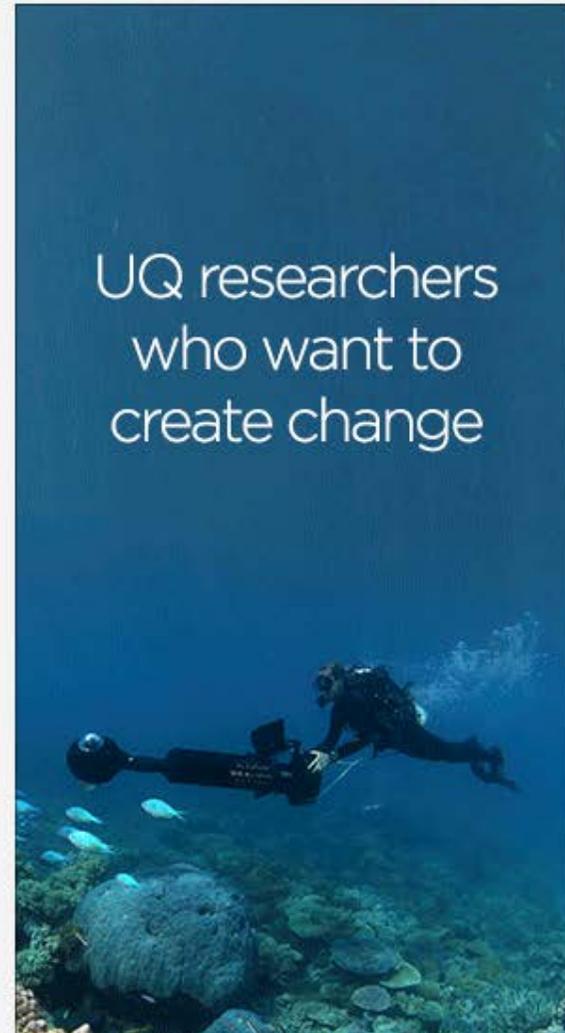
August 3, 2017



By [David Matthews](#)  
Twitter: [@DavidMJourn](#)



UQ researchers  
who want to  
create change



# No deal, no review



#nodealnoreview

## NO TO ELSEVIER'S UNFAIR DEALS

Since November 2016, more than 2700 members of the academic community in Finland have signed tiedonhinta.fi online petition which called for fair pricing for academic journal subscriptions and increased open access in the ongoing negotiation with international publishers. More than two thirds of those who signed the petition were prepared to abstain from editorial and reviewer duties in journals whose publishers are unwilling to meet the demands of the Finnish negotiators. It's time to stand by that commitment: no deal, no editing and reviews.

[CONFIRM/JOIN THE BOYCOTT](#)

## SPARC Europe strategy

Membership  
Our Members  
Join now

Open Access  
What you can do  
Related organizations

Post an Event

## Upcoming events

26 June:  
Open Repositories 2017 (all day)

5 July:  
The 46th LIBER Annual  
Conference (all day)

## Making moves towards the large-scale transition to Open Access

SPARC Europe recently commissioned an opinion piece by **Max Planck's Ralf Schimmer on: Making moves towards the large-scale transition to Open Access.**

**Excerpt:** In the years since the founding of the *Berlin Declaration* of 2003 there has been significant – albeit sometimes difficult – progress towards establishing Open Access (OA) as the fundamental principle of academic publishing. This paper gives an overview of the current state of affairs from a position of optimism about OA's prospects.

During the past year or so there has been a torrent of significant new contributions to the OA debate. A basic building-block that has become a reference document for the OA movement is the white paper published by the Max Planck Digital Library (MPDL) in the spring of 2015. By collating and analysing ten years' worth of publishing data from all over the world, and paying particular attention to the issue of corresponding author share, MPDL has been able to combine hard data with reassurance by demonstrating that there are sufficient resources in the current publishing system to make the shift to OA financially viable.

[Please note that we advise you read the entire article first](#) before reading the comments below.

### Comments from the community:

*Prof. Bo-Christer Ejoerk, Professor in Information Systems Science, Hanken School of Economics*

“ I agree with many of the observations of Ralf Schimmer in his opinion



Search

# SPARC\*

Tweets by  
[@SPARC\\_EU](#)

 **SPARC Europe**   
[@SPARC\\_EU](#)

Four implementation questions about open access and monographs  
[martineve.com/2017/01/03/fo](#)  
[u... #openaccess](#)

  06 Jan

 **SPARC Europe**   
[@SPARC\\_EU](#)

Can the Value of Open Educational Resources Be Measured? - See more at:  
[fishtreeblog.tumblr.com/post/155163377... #OER](#)



## 6. Institutions are taking more of a lead in disseminating their own research



## *LIBER/SPARC Europe workshop, Jul 17*

- \* OA publishing
- \* Support with identifiers such as ORCID
- \* CRIS/IRs – feeding portals & repositories
- \* Promoting successful cases & stories
- \* Social Media
- \* Institutional licences

## UK-SCL model

- Under UK law employers retain copyright in works created by staff in the course of their employment.
- UK-SCL: research organisation retains non-exclusive licence to all scholarly articles, allowing it to:
  - make the peer-reviewed manuscript publicly available
  - assign it a non-commercial Creative Commons licence
  - sub-license all authors and their host institutions
- No action from author required (unless co-authored paper)
- Binding on the publisher, regardless of contract with author

7. A sustainable service infrastructure exists that supports policy implementation where funders and academic institutions fund key scholarly communications tools and services



# SCOSS: What it is

- \* Goal: Helping sustain the infrastructure to support the implementation of Open Science
- \* An Open Science community that evaluates OS services to ultimately encourage the de-centralised international crowd-funding of essential infrastructure

# Global Sustainability Coalition for Open Science Services (SCOSS)

## *Initiators*



# Science in the Open

The online home of Cameron Neylon

ABOUT BLOG PUBLICATIONS PRESENTATIONS CONTACT SPAM POLICY

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## Principles for Open Scholarly Infrastructures

23 FEBRUARY 2015 14 COMMENTS

Cite as "Bilder G, Lin J, Neylon C (2015) Principles for Open Scholarly Infrastructure-v1, retrieved [date], <http://dx.doi.org/10.6084/m9.figshare.1314859>"

*infrastructure* | ˈɪnfɹəstrʌktʃə (noun) – the basic physical and organizational structures and facilities (e.g. buildings, roads, power supplies) needed for the operation of a society or enterprise. – *New Oxford American Dictionary*

*Everything we have gained by opening content and data will be under threat if we allow the enclosure of scholarly infrastructures. We propose a set of principles by which Open Infrastructures to support the research community could be run and sustained.* – Geoffrey Bilder, Jennifer Lin, Cameron Neylon

Over the past decade, we have made real progress to further ensure the availability of data that supports research claims. This work is far from complete. We believe that data about the research process itself deserves exactly the same level of respect and care. The scholarly community does not own or control most of this information. For example, we could have built or taken on the infrastructure to collect bibliographic data and citations but that task was left to private enterprise. Similarly, today the metadata generated in scholarly online discussions are increasingly held by private enterprises. They do not answer to any community board. They have no obligations to continue to provide services at their current rates, particularly when that rate is zero.

### License



To the extent possible under law, Cameron Neylon has waived all copyright and related or neighboring rights to Science in the Open. Published from the United Kingdom.

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Friendfeed funding identity LaBLog Meeting

metadata open-science-charter open-source open

access open data open

notebook science open

## SCOSS pilot: Feb 2017 -

- ✳ Invitations to apply: DOAJ & SHERPA/RoMEO
- ✳ Evaluation of proposals
- ✳ Consensus meeting
- ✳ Funding model discussion
- ✳ Final approval from SCOSS member orgs

## 8. The research community is educated & well-informed of OA & OS choices and opportunities



FOSTER  
FACILITATE OPEN SCIENCE TRAINING FOR EUROPEAN RESEARCH

OPEN SCIENCE Clinique in support of UN SDG14  
**SUSTAINABLE DEVELOPMENT GO**

Conserve and sustainably use the oceans, resources for sustainable development

28 Jul 2017 to 01 Sep 2017

[Go to the project website](#)

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# OPEN ACCESS PROGRAMME

Removing barriers to  
knowledge sharing



READ MORE



# 101 INNOVATIONS IN SCHOLARLY COMMUNICATION



Jeroen Bosman [@jeroenbosman](#)  
Utrecht University Library

## THE CHANGING RESEARCH WORKFLOW



Bianca Kramer [@MsPhelps](#)  
Utrecht University Library

Science is in transition. This poster gives an impression of the exploratory phase of a project aiming to chart innovation in scholarly information and communication flows from evolutionary and network perspectives.

We intend to address the questions of what drives innovation and how these innovations change research workflows and may contribute to more **open, efficient and good science**.

### 101 Innovative tools and sites in 6 research workflow phases (< 2000 - 2015)



### Most important developments in 6 research workflow phases

	Discovery	Analysis	Writing	Publication	Outreach	Assessment
Trends	local discovery tools	data-driven & crowdsourced science	collaborative online writing	Open Access & data publication	scholarly social media	article level (d)metrics
Expectations	growing importance of data discovery	more online analysis tools	more integration with publication & assessment tools	more use of "public first, judge later"	use of altmetrics for monitoring outreach	more open and post-publication peer review
Uncertainties	support for full-text search and text mining	willingness to share in analysis phase	acceptance of collaborative online writing	effect of journal/publisher status	requirements of bodies & institutions	who pays for costly qualitative assessment?
Opportunities	discovery based on aggregated OR follow	open access	semantic tagging while writing/citing	reader-side paper formatting	long repositories for institutional stability	using author, publication, and affiliation
Challenges	real semantic search (concepts & relations)	reproducibility	safety/privacy of online writing	globalization of publishing/access standards	making outreach a two-way discussion	quality of measuring tools

[Explore more content](#)

InnoScholComm - poster Force2015.pdf (1.72 MB)



MD5: 43e5441083217d828c7cfa69d3df0a99



[Download \(1.72 MB\)](#)

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## OATP primary

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- **Free Images (and More) on the Web and How to Cite Them | Health Sciences | University of Pittsburgh**
- **Making audiovisual media a first-class citizen in Europeana - Europeana Professional**
- **Participation as pedagogy: Student and librarian experiences of an Open Access publishing assignment - UCL Discovery**
- **Open Access**
- **Wissen teilen mit OER – Johanna Brühl**
- **2017-18 Wilson H. Elkins Professorships to Support Diversity in Marine Sciences, Vision Research, Education, and Open Educational Resources | PressReleasePoint**
- **A “Gold-centric” implementation of open access: Hybrid journals, the “Total cost of publication,” and policy development in the UK and beyond - Pinfield - 2017 - Journal of the Association for Information Science and Technology - Wiley Online Library**
- **Altmetrics – A Collated Adjunct Beyond Citations for Scholarly Impact: A Systematic Review**
- **When will preprints take off in medicine? – Open Pharma**
- **To Uphold and Resist: Protecting Intellectual Freedom through Progressive Librarianship: The Serials Librarian: Vol 73, No 1**
- **The University of California Pay It Forward Open Access Publishing Research Project: An Interview with MacKenzie Smith: The Serials Librarian: Vol 73, No 1**
- **Bye bye, academia.edu and ResearchGate – hello PsyArXiv! | science of psych**
- **We can shift academic culture through publishing choices - F1000Research**
- **Open Access and OER in Latin America: A survey of the policy landscape in Chile, Colombia and Uruguay (Advance online publication) | Zenodo**



30. June 2017

## Latest News and Insights from SPARC Europe

**IN TODAY'S UPDATE:** Reports from a high-level RISE expert gathering; a look forward to the upcoming Members Meeting and joint SPARC Europe/LIBER workshop; an appeal for feedback on the SPARC Author Addendum; an announcement about upcoming OPENCon 2017; and our monthly Curated News Digest.

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### RISE 2017 International Workshop

Earlier this month, SPARC Europe participated in a high-level **RISE** International expert meeting titled *Researcher careers and the European funding system: how to make Open Science a reality*. Key stakeholders such as LERU, EUA, EURODOC, the European Commission, senior researchers, open advocates and policymakers from throughout Europe participated to see how Open Science practice can support research careers. There was clear agreement that Open Science should only be pursued if it makes science better, and doesn't compromise it; and that OS is a tool to support the implementation of high-quality science and quality assurance.

## SPARC Europe Curated News Digest, June 2017

Following are some of the most inspiring and talked about stories taking place around Open Access, Open Data, Open Education, and Open Science this month.

### **OPEN ACCESS**

#### ***An "open ethos"***

An editorial in the journal *College & Research Libraries* discusses advancing an "open ethos" with open peer review.

**Read the editorial.**

#### ***Untangling academic publishing***

In this report, authors offer a history of the relationship between commercial interests, academic prestige and the circulation of research.

**Download the report.**

#### ***Jisc, UK's take on Open by default***

JISC has authored and released the third in a series of reports from the horizon scanning project; this latest installment looks at how we can make the most of open practices in research, education, and skills.

**Access the report.**

#### ***10 ways to support preprints (besides posting one)***

ASAPBio has written a blog post offering 10 tips on how biology researchers can unite and do more with their preprints.

**See the 10 tips.**

#### ***No deal, no review – Finnish researchers launch boycott against Elsevier***

This site describes the Finnish campaign in which many Elsevier reviewers and editors in the country have suspended their work with the journal until a fair subscription deal, including more

## 9. The research community champions and drives Open Access and OS work in the future





# Europe's Open Access Champions

Inspiration from influential European academics on Open Access & what still needs to be done

*"Stop discriminating against Open Access publications in research evaluation"*

Prof Diana Šimić



*"Open Access depends on us professors!"*

Prof Dr Rolf-Ulrich Kunze



*"Fight academic apartheid to advance equality and quality in the sciences"*

Prof Rune Nilsen



*"I hope that the publishing industry becomes an enabler of open"*

Dr Jenny Molloy



*"I would like to see more intense competition on price and service"*

Prof Stephen Curry



*"Senior researchers can set the good example and encourage our young researchers to take the OA route"*

Alain Beretz



## ABOUT

Much work is being done by European scholars to change the hearts and minds of

## CHAMPIONS

Champions actively contribute to advocating and implementing new open scholarship

## LIBRARIES

Libraries are increasingly working together with the academic community to provide more

# Europe's open champions programme

http://openchampions.eu/

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**SPARC\* Europe**

## Europe's Open Champions are mobilising their communities

SPARC Europe is a European coalition making Open the default for research and education. Sparc Europe empowers people to solve big problems and make new discoveries through the adoption of policies and practices that advance Open Access, Open Data and Open Education.

*"Only conduct peer review for Open Access publications"*

Jeri Hudson, University of Oslo

*"I hope that the publishing industry becomes an enabler of Open Access"*

Joana Mendes, University of Cambridge

*"Focussing on the costs of Open Access is missing the point"*

Laura Lewis, University of Cambridge

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**OPEN ACCESS**

The free, immediate, online availability of research articles coupled with the rights to use these articles. Read more.

**OPEN EDUCATION**

Encourages resources, tools and practices that are free of legal, financial and technical barriers. Read more.

**OPEN DATA**

Research data that is freely available on the internet permitting any user to download, copy, reuse, modify, and distribute it. Read more.

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**SPARC\* Europe**

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*"Focussing on the costs of Open Access is missing the point"*

Laura Lewis, University of Cambridge

*"Teach students the mechanics of sharing research"*

Laura Lewis, University of Cambridge

**SPARC EUROPE**

We believe that continuing to charge users to access research is a barrier to progress. The benefits of open access to research are too great to ignore. We are committed to supporting the transition to open access to research.

**OPEN ACCESS CHAMPIONS**

Champions help to ensure open access to the research. They can be researchers, librarians, publishers, funders, or other people who are passionate about open access to research.

**TIPS**

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# Engaging with researchers on data

## \* Europe's Open Data Champions

- 15 champions +/-
- 9 countries: A, CH, D, DK, FIN, NL, NO, SE, UK
- Coming in the autumn

## \* Joint event with Cambridge University & Jisc: *Engaging researchers in good data management, 15 Nov 2017*

# Young researchers

- \* OA and OD champions
- \* OpenCON 2017, 11-13 Nov 2017, Berlin



# 10. More partnerships exist between OA & OS support communities to achieve more, and more efficiently



# Strategic linking

- \* SPARC
- \* LIBER
- \* COAR
- \* Creative Commons
- \* OpenAIRE
- \* OASPA
- \* Science Europe
- \* EUA
- \* DG Research & Innovation, EC
- \* RISE
- \* Wellcome Trust
- \* HEFCE
- \* and others

# Sharing knowledge more structurally

## Exploring the options

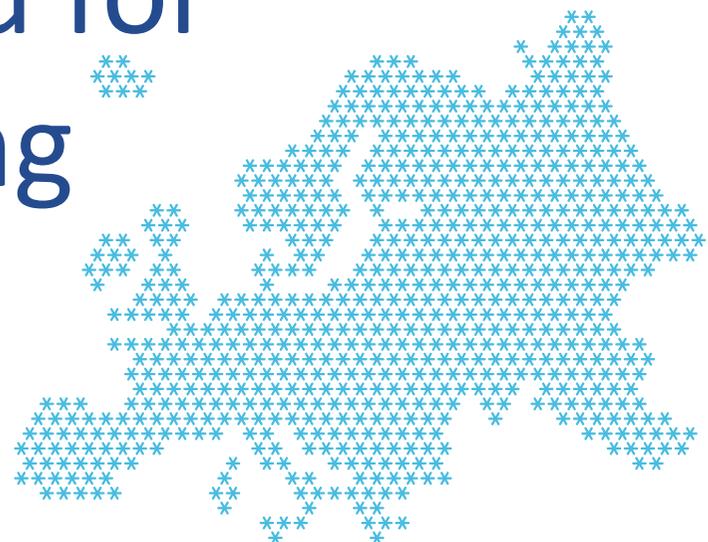
- ✳ Open Science Policy Platform
- ✳ OpenAIRE nodes
- ✳ EC National Contact Points
- ✳ Science Europe OA working group
- ✳ Open Science Monitor
- ✳ OATP

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# 10 pre-requisites for making Open the default

1. The new EC copyright directive supports & facilitates the implementation of OA & OS
2. Institutions, funders and research communities evaluate and reward a wide range of research outputs
3. Strong OA & OS policy exists, and policy communities are well informed of local & international developments and lessons learnt enabling speedier and informed decisions
4. More partnerships thrive between policy makers, funders, research managers, service providers such as publishers to be more aligned on Open
5. Publishers offer new business models that also address both reading & publishing at fair prices
6. Institutions are taking more of a lead in disseminating their own research
7. A sustainable service infrastructure exists that supports policy implementation where funders and academic institutions fund key scholarly communications tools and services
8. The research community is educated & well-informed of OA & OS choices and opportunities
9. The research community champions and drives Open Access and OS work in the future
10. More partnerships exist between OA & OS support communities to achieve more, and more efficiently

Thank you for  
listening



Any questions?

Vanessa Proudman, [vproudman@sparceurope.org](mailto:vproudman@sparceurope.org)