

CONTINUING PROFESSIONAL DEVELOPMENT & WORKPLACE LEARNING

UPDATE



Newsletter of the **Continuing Professional Development**& **Workplace Learning** Section #43 of the
International Federation of Library Associations and Institutions

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Standing Committee, Officers & Corresponding Members

Responsibilities

CPDWL Standing Committee, Office Bearers & Corresponding Members (revised May 2017)

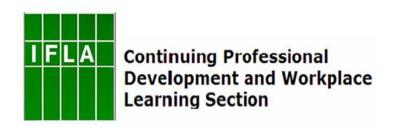
NAME	ADDRESS & CONTACT NUMBERS	TERM	RESPONSIBILITIES		
Officers	•	-			
Gillian Hallam Co-Chair	FALIA, Professor (retired) BRISBANE Queensland Australia Email: gillian.hallam1@bigpond.com	1st term 2015-19	Oversee strategic direction and revision of Strategic Plan. Section representative at Coordinating Board meetings.		
Sandy Hirsh Co-Chair	Professor and Director, School of Information San Jose State University, SAN JOSE, CA 95192-0029, USA Tel. +1 (408) 924-2491 Email: Sandy.hirsh@sjsu.edu	2nd term 2017-21	Oversee strategic direction and revision of Strategic Plan. Section representative at Coordinating Board meetings		
Catharina Isberg Secretary	Library Director Helsingborg City Libraries Stadsparken, 251 89 HELSINGBORG, Sweden Tel. +46 42-10 34 60 cathis.isberg@gmail.com		Oversee the Coaching Program Organize committee meetings and manage agenda/minutes.		
Mary S. Laskowski Information Coordinator	Head, Collection Management Services Associate Professor, University Library University of Illinois Urbana-Champaign 1408 W. Gregory Drive URBANA, Illinois 61801 USA Tel. +1 (217) 244-3771 mkschnei@illinois.edu	1st term 2015-19	Manage website. Provide information to IFLA website coordinator Member of communication group		
Standing Committee M	emhers				
Juanita Jara de Súmar Newsletter Editor	Liaison Librarian (Retired) McGill University Library Home: 55, St. Sylvestre #106 LONGUEUIL, Quebec, J4H 2W1 Canada Tel: +1 (450) 674-1646 juanita.jaradesumar@mcgill.ca	2nd term 2017-21	Edit and produce two newsletters per year Translate CPDWL documents into Spanish		
Mary Ellen Davies	Executive Director Association of College and Research Libraries USA mdavis@ala.org	1st term 2016-19	Oversee the Webinar series		
Jane Dysart	Partner, Dysart & Jones Associates 47 Rose Park Dr. TORONTO, Ontario M4T IR2 Canada jane@dysartjones.com	1st term 2015-19			
Loida Garcia-Febo	President, Information New Wave PO Box 90789 BROOKLYN, NY 11209. USA Tel. +1 (646) 470-5190 Email: loidagarciafebo@gmail.com	2nd term 2015-19			
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Svetlana Gorokhova	Head, Center for International Cooperation Rudomino All Russia State Library for Foreign Literature (VGBIL) 1 Nikoloyamskaya Street 109189 MOSKOW Russia Email: svetagorokhova@gmail.com	1st term 2017-21	
Holly Hubenschmidt	Head of Instruction, Liaison and Reference Services Webster University Library Webster Groves Main Campus USA Email: hollyh@webster.edu	1st term 2015-19	
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Mary L Chute	State Librarian New Jersey State Library PO Box 520 (185 West State Street) TRENTON, NJ 08608 USA 609 278-2640 Ext 101 mchute@njstatelib.org	Consultant			
Monica Ertel	Director, Global Information Services Bain & Company One Embarcadero Center #3600 SAN FRANCISCO CA 94901 USA Tel. +1 (415) 6271352 Email: monicaertel@yahoo.com	Consultant			
Matilde Fontanin	Librarian Università di Trieste, Biblioteca della sede di Gorizia Via Alviano, 18 34170 GORIZIA (GO) Italy Email: fontanin@pug.units.it	Consultant			
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Letter from the co-Chairs







Sandy Hirsh

Dear colleagues, members and friends of CPDWL,

The CPDWL Standing Committee recently held its 2018 Mid-Year Meeting. We conduct this as an online asynchronous meeting over a two-week period, with a detailed and informative agenda about the work the Section has been involved in over the past months. While this meeting helps members of the Standing Committee keep track of all the various activities the Section is involved in, it also serves as an effective checkpoint to collectively review our progress against the current Action Plan. Just like the face-to-face Standing Committee meetings held at the annual IFLA World Library and Information Congress (WLIC), the minutes are made available on the CPDWL website https://www.ifla.org/node/37078

Many of you will be aware that IFLA hosted the 2018 Global Vision workshop Barcelona in March. Sandy Hirsh (Co-Chair) and Catharina Isberg (Secretary) represented our Section and they share their experiences in this newsletter. In the weeks ahead, the Standing Committee will be deliberating about how CPDWL can best progress IFLA's Global Vision for "a strong and united library field powering literate, informed and participative societies". We already know that ongoing professional learning will be a key factor in achieving this vision.

Our regular series of webinars continues. In April 2018, together with the New Professionals Special Interest Group (NPSIG), CPDWL offered a webinar on the topic was *Can the library do everything? The changing role of librarians and the library as a space of social inclusion*. Social justice and community engagement are critical themes for contemporary librarians, and the three speakers shared their ideas about ways in which to meet the needs of socio-demographically diverse communities. Kelly McElroy is Student Engagement and Community Outreach Librarian with Oregon State University; as Latina services Librarian at the Newberg Public Library in Oregon, Magali Sanchez supports Latino communities; Dr Mei-Mei Wu is Professor at the Graduate Institute of Library and Information Studies, National Taiwan Normal University. Do watch out for further webinars, in both English and Spanish, which will be offered during the course of the year. We find this a great way to collaborate with other sections of IFLA and with the American Library Association who host the webinars.

The year is passing quickly and we are already in June – and our thoughts are already turning to the WLIC which will be held in Kuala Lumpur (KL), Malaysia, in August 2018. As continuing professional development and lifelong learning are increasingly recognised across the world as being vitally important to library and information professionals, there are always many opportunities to partner with other sections to build an interesting and engaging program at the WLIC. This year, our involvement in the conference program is wide and varied:

- 1. Investing in the library workforce: Case studies in the effective use of the 2016 IFLA Guidelines for CPD on Tuesday, August 28 at 09.30-11.30 (session no 185).
- 2. *CPDWL coaching sessions* on Sunday, August 26, at 11.45-13.30 (session no 106).
- 3. The knowledge economy: How continuous learning can prepare information professionals for the future, a knowledge café in collaboration with the sections for Knowledge Management and Library and Research Services for Parliaments, on Tuesday, August 28 at 11.45-12.45 (session no 196).
- 4. *Data librarian: Needs and qualifications*, jointly with the sections for Science and Technology, and Education and Training, on Monday, August 27, at 09.30-11.30 (session no 139).
- 5. Win-win: Building strong education, training and continuing professional development together with strong library associations, jointly with the sections for Management of Library Associations, and Education and Training, on Wednesday, August 29, at 10.45-12.45 (session no 229).
- 6. Looking for the next big thing: Libraries and social networks (Division I and Division IV), Sunday, August 26, at 16.00-18.00. This is a new initiative for the WLIC, with two Divisions putting a session together.

These sessions illustrate just how wide-ranging our interests are! Further information about the topics and speakers can be found in this Newsletter, so make sure you take a look so that you can plan to join us at these conference sessions!

As usual, two CPDWL Standing Committee meetings are scheduled for the WLIC in KL:

- Friday, 24 August at 15.45-17.45 in room 305 (SCI, Session no 048)
- Wednesday, 29 August at 13.30-16:00 in room 303 (SCII, Session no 240)

These business meetings are open to all WLIC delegates to attend, so please come along to learn more about the work of CPDWL.

The WLIC is undoubtedly a wonderful opportunity for us to come together to share our professional ideas and experiences. For many of the members of the Standing Committee, the work they do, the contribution they make, and the opportunities to travel with a distinctive purpose to new areas of the world represent some of the most rewarding aspects of their careers. For a section of IFLA to really thrive, attention needs to be given to effective succession planning. The Standing Committee membership is refreshed every two years, with a number of members leaving us, and new people coming on board.

The next nomination and election process for members of all the IFLA standing committees will happen in 2019, for a four-year term (2019-2023). The worldwide call for nominations will be distributed towards the end of this year (2018), so now is the time to begin to think about seeking to be nominated for the Standing Committee. We are seeking to build an internationally and culturally diverse committee which truly reflects the world of libraries, so we invite you to think about the role you can play. There is lots of information on the IFLA website about what it means to serve on a standing committee https://www.ifla.org/officers-corner/serving-on-ifla-standing-committees, with links to further information about the nomination process etc. You can also contact any of the current CPDWL Standing Committee members to learn more about the roles they play. Now is the time for you to join this hardworking and committed group of library

professionals who are passionate about the value of continuing professional development and lifelong learning.

We hope you enjoy reading this newsletter which is compiled by our dedicated editor, Juanita Jara de Sumar. The newsletter is published twice a year, but in between issues, you can keep up to date with the work of the CPDWL team through the section's website

https://www.ifla.org/cpdwl, the Facebook group

https://www.facebook.com/groups/467504346631486/ or the blog https://blogs.ifla.org/cpdwl/, all managed by our Information Coordinator, Mary Laskowski. In the background, our Secretary, Catharina Isberg, does a marvellous job in keeping us all informed about the Standing Committee's activities and making sure that we meet our deadlines!

As CPDWL Co-Chairs, we thank everyone for the contribution they make to the success of the Section and we look forward to meeting up with many of you in Kuala Lumpur in August!

Gill Hallam gillian.hallam1@bigpond.com

Sandy Hirsh sandy.hirsh@sjsu.edu

CPDWL Membership Statistics*

Categories	2005	2006	2008	2009	2010	2013	2014	2016	2018
Personal Affiliates	14	16	16	15	13	13	16	17	15
Associations	13	11	19	24	23	25	26	29	27
Institutions	18	28	39	44	43	43	42	43	44
Total	45	55	74	83	79	81	84	89	86

⁺Our current membership represent 46 countries, and our Standing Committee members and consultants come from 13 of those countries

Join CPDWL!

CPDWL program in the WLIC 2018 Congress in Kuala Lumpur

Standing Committee Meetings

Friday 24 August 15.45 – 17.45 CPDWL SC Meeting 1 room 305

Wednesday 29 August 13.30 – 16.00 CPDWL SC Meeting 2 room 303

Mark Your Calendar to Attend a CPDWL Session!

Here is what CPDWL has in store for you at the 2018 Conference.

Sunday 26 August 11.45-13.30 Conference Hall 1/2 *Coaching session.*, CPDWL (Session 106)

A drop-in session where the participants can choose between different coaching areas. Look for the list of areas at the entrance and sign up for your preferred area. <u>Please see the article</u> by Catharina Isberg, Ewa Stenberg, Almuth Gastinger and Ulrike Lang on p. 10 in this issue.

Monday 27 August 09.30-11.30 Plenary Theatre

Data Librarian: Needs and Qualifications. Education and Training, Science and Technology and CPDWL (Session 139)

- Pushing the Boundaries of a Data Services Ecosystem at an Academic Library
- What is a Data Librarian?: A Content analysis of Job Advertisements for Data Librarians in the United States Academic Libraries
- **Engaging Liaison Librarians**: Identifying Impact of an Research Data Management Educational Intervention
- Is Data Management a New "Digitization"?: A change of the role of librarians in the context of changing academic libraries' tasks
- Investing and Trading in Strategic Resources for Academic Data Services: A case study

Tuesday 28 August 09.30-11.30 Ballroom 2

Investing in the Library Workforce: Case Studies in the Effective Use of the 2016 IFLA Guidelines for Continuing Professional Development. CPDWL (Session 185)

- Understanding the IFLA Guidelines for Continuing Professional Development: An Overview
- Implementing the CPD Guidelines in a Swedish context
- Investing in Continuing Professional Development for Public Library Staff: Experiences from Edmonton Public Library
- Supporting the CPD Guidelines: The Library School / iSchool Perspective

Tuesday 28 August 11.45-12.45 Ballroom 2

Knowledge Café 2018: Continuous Learning for Successful Info Pros in the Knowledge Economy Knowledge Management with CPDWL and Library and Research Services for Parliaments (Session 196)

Twelve specialists from France, Canada, Sweden, USA, UK, Zambia Australia and Belgium will introduce the Knowledge Café 2018. <u>Please see the article</u> by Monica Ertel on p. 9 in this issue

Wednesday 29 10.45-12.45 Plenary Theatre

Win-Win: building strong education, training and continuing professional development together with strong library associations. Management of Library Associations, Education and Training and CPDWL (Session 229)

- Collect, Collaborate and Communicate: Knowledge Sharing and Learning Amongst the Malaysian Librarians
- The Essential conditions for Library Associations to Play Their Full part in Supporting Continuing Education: Experience of China
- Faculty Development Scheme of LIS Education as a Strategy for Making Stronger Japan Library Association
- How the CALADOM ASMAC partnership has upgraded the profession of Librarian in Cameroon
- Let's get you out there: Mentoring as a tool for professional development (Finland)
- Professional Librarians Continuing Development in the scope of Indonesian Catholic Universities Association in supporting Library Transformation
- Hong Kong Library Association mentoring Programme: Experience, Challenges and Opportunities
- Filling the Gaps : Aligning Our CPD Programmes to Our Objectives (Malaysia)

"Knowledge Café 2018: Continuous Learning for Successful Info Pros in the Knowledge Economy"

Monica Ertel, CPDWL Section Consultant

Please join us at the fifth Knowledge Café at the IFLA Conference in Kuala Lumpur (August 24-30, 2018). This year's interactive session will focus on the essential role information professionals play in managing the knowledge within our organizations in order to best support our customers, whether



they be public, university, governmental, parliamentary or corporate libraries. Continuous learning is key in preparing and building on the skills necessary to succeed. This session will be organized using round tables and facilitators with a number of different topics such as coaching and mentoring, change management and staff continuous learning. You will be able to learn from your colleagues and share your experiences. You are sure to be inspired and take away new ideas. The list of topics this year are as follows:

- Stimulating collaboration and social interaction: best uses of library spaces
- Librarians as mentors and coaches
- Staff continuous learning: practices and techniques
- Competencies for future success: Libraries and Librarians
- Building leadership skills for individuals and teams
- Transforming the library with creativity
- Learning from others: Peer training best practices
- Learning within the constraints of limited staffing and budgets
- New tools for teaching and learning
- Effective and innovative ways to measure impact of library services
- Building partnerships to expand library skills and services
- Change management techniques for staff: communication and leadership

CPDWL - Career and Professional Development Coaching at WLIC 2018

Catharina Isberg, Ewa Stenberg, Almuth Gastinger, Ulrike Lang CPDWL Standing Committee members

The purpose of the present work in the CPDWL (Continuing Professional Development and Workplace Learning) section is to develop a robust and varied selection of continuing professional development opportunities to better prepare IFLA and the global library workforce to support 21st century users.

During IFLA WLIC 2018 in Kuala Lumpur, CPDWL will add an important and powerful initiative to the continuing professional development offerings within IFLA by hosting a session with career and professional development coaching for the individual. All WLIC delegates are welcome to join the coaching session.

The set up will be a drop-in session where the participants can choose between different coaching areas. The coaches covers a wide variety of coaching areas within professional development. The coaching will focus on one individual or a small group of individuals. Each coaching interaction will last approximately 15-30 minutes. The focus of these coaching interactions will be to help develop the individual's career and professional development and/or develop the individual's understanding of how involvement in the work of IFLA can help with the



individual's career and professional development. The individual coaching could end up in a longer term mentoring relationship, if both parties are willing to continue.

The Need for Coaching

Societal trends, such as increased globalization, urbanization, and digitalization, are placing new demands on the library and information sector. To ensure that library staff and information professionals are prepared to adapt to these changes, it is imperative for associations and institutions to be 'learning organizations' and develop their staff by providing opportunities for continuing professional development and training in the workplace. The individual also needs to take responsibility for her or his own career planning and development. The IFLA Guidelines for Continuing Professional Development: Principles and Best Practices state: "The individual library and information professional is primarily responsible for pursuing ongoing learning that constantly improves knowledge and skills."

During the last years the CPDWL section has been working with interactive and collaborative methods in order to increase the professional development and competence sharing in the work of the section as well as of IFLA. At former CPDWL satellite conferences, career and professional development coaching has been part of the program. Participants of these satellite meetings

appreciated such coaching offers very much, and the CPDWL section now wants to expand the coaching efforts into the WLIC.

What Does "Coaching" Mean?

The coach helps the individual to move from where one is to where one needs to go and wants to be. The focus of the coaching session offered by CPDWL in the WLIC 2018 will be on the individual's career and professional development, and how to get engaged in IFLA. The coach will support the coached person to see ways and opportunities to move forward in his or her professional life; different areas will be covered depending on the need. The focus will be on supporting the individual to lead herself/himself and for the individual to identify areas in need of development.

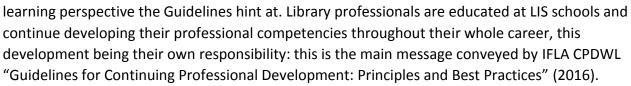
Information about the coaching session

- WLIC Kuala Lumpur
- Sunday 26 August 2018 11.45-13.30 Conference Hall 1/2
- More information on CPDWL: https://www.ifla.org/cpdwl
- Contact: Catharina Isberg, secretary CPDWL, <u>catharina.isberg@helsingborg.se</u>

The IFLA CPDWL "Five-star-profession" poster and guidelines at FEIS, Pisa, September 2018

Matilde Fontanin, <u>mfontanin@gmail.com</u> CPDWL Consultant

The CPDWL Infographic and guidelines will be discussed by Matilde Fontanin at the FEIS conference in Pisa in September. In her paper, entitled "Information professionals taking charge of their career: competencies and attitudes to sail safely on the sea of digital revolution" she will highlight the



Things are changing in the world of information, and will change more and faster; professionals need to embrace change on a self-directed development route. By taking charge of one's own career from the LIS school onwards, the professional will acquire deep knowledge of what lies behind the organization of information, confront it with professional ethics and be aware of what is left to learn.

Reflections on competencies, the actors on the stage of professional development, opportunities for professional development and issues of professional development assessment will enrich the paper.



From the FEIS Webpage:

FEIS 2018 is the International Symposium on the Future of Education in Information Science. It is intended to stimulate discussion about educational pathways for the information specialists of the future. Today's and future knowledge society profoundly changes the way in which information is produced, organized and accessed, and calls for a reshaping of traditional studies in library, archives and documentation.

The EINFOSE project

The aim of the EINFOSE project is to overcome differences that exist in the area of entry requirements and learning outcomes for Master courses offered by European universities in the field of Information Science. The possibility of defining common entry requirements could mitigate or even eliminate the differences in enrollment procedures at different European universities and could contribute to a higher enrollment of students with different educational background at the graduate level programs in Information Science.

Keynote lecturers

FEIS 2018 features four distinguished, internationally renowned, invited lecturers:

David Bawden, Professor of Information Science in the Department of Library and Information Science at City University London

Leif Kajberg, School of Library and Information Science, Denmark

Gary Marchionini, Dean and Cary C. Boshamer Professor at the School of Information and Library Science, University of North Carolina, USA

Anna Maria Tammaro, Professor at the International Master in Digital Library Learning (DILL), University of Parma, Italy

CPDWL Blog

CPDWL on Facebook

CPDWL on twitter

IFLA Global Visioning in Barcelona

Sandy Hirsh, co-chair CPDWL Catharina Isberg, Secretary CPDWL

From March 19-21, 2018, Sandy Hirsh (CPDWL Co-Chair) and Catharina Isberg (CPDWL Secretary) represented CPDWL at the IFLA President's Meeting and the Global Visioning Workshop in Barcelona, Spain. The meetings were held in the Maritime Museum (pictured).



Day 1: IFLA President's Meeting "Leading the way: Libraries as motors of change"The day kicked off with a warm welcome from IFLA President Glòria Pérez-Salmerón and Gerald Leitner, IFLA Secretary General. A series of four sessions -- all focused on the future and on change -- were held throughout the day:

- Foresight Session: Looking to the Future
- Building Support in a Time of Austerity
- Building Bridges to Deliver New Services
- New Models for the Networked Age.

Some of these presentations are available via

livestream: https://president2018.ifla.org/programme

Our vision, Our future

"A strong and united library field powering literate, informed and participative societies"

The highlight of the day came at the end of the afternoon with the global launch of the Global Vision Report. The Global Vision report summarized the top 10 highlights and opportunities. https://www.ifla.org/node/11905 (pictured is Gerald Leitner at the release of the Global Vision report summary).

The Global Vision discussion highlights show libraries are:

- 1. Dedicated to providing equal and free access to information and knowledge
- 2. Deeply committed to core roles in supporting literacy, learning and reading
- 3. Focused on our communities
- 4. Embracing digital innovation
- 5. Strong advocates for libraries at national and regional leader level
- 6. Aware that funding is our biggest challenge
- 7. Eager to work more collaboratively and develop strong partnerships
- 8. Desiring to be less bureaucratic and resistant to change
- 9. Proud to be guardians of the memory of the world
- 10. Attracting young professionals deeply committed and eager to lead



Day 2-3: IFLA Global Vision Workshops

On these two days, we broke up into groups to do some hands on discussion of the Global Vision results and to start identifying ideas for how to implement the Global Vision -- in other words, to start building an action plan to bring the Global Vision to life. Each table group was assigned one of the ten highlights/opportunities from the Global Vision report to start building the action plan. Each table created a poster to represent their ideas. People from other tables rotated around to give feedback on each other's posters.

On the final day, each table sent a representative forward to share one of the ideas from their table. Sandy Hirsh worked on the "Advocacy" table. (See below for photo of Advocacy table group and poster).



And Catharina worked on the "Attracting young professionals deeply committed and eager to lead" table. (See below for a picture of the table)



At the end of the day, each table sent a representative up to share one big idea from their table with the whole room. The results of these discussions (including ones that are being held regionally and with IFLA sections) in 2018 will be used in the next phase (from 2019 onwards) to inform the action plan of IFLA.

On the last night, there was a dinner for all of the Global Vision attendees. See photo of Catharina and Sandy enjoying our last night in Barcelona!

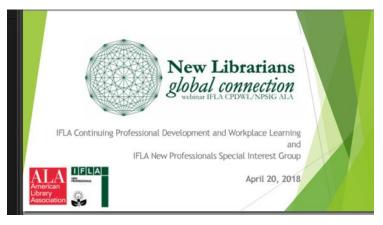


Next Steps

In June 2018, Catharina and Sandy will be working with CPDWL to collect further ideas and input that will be provided to IFLA HQ. All of the ideas collected will help inform IFLA's global action plan.

CPDWL and NPSIG Webinars. New Librarians Global Connection: Best practices, models, and recommendations

By Juanita Jara de Súmar CPDWL Newsletter editor, IFLA LAC Consultant

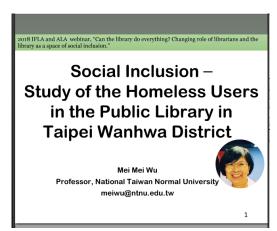


The first CPDWL, NPSIG and ALA webinar of 2018 took place on April 20. With the title: Can the library do everything? The changing role of librarians and the library as a space of social inclusion, this webinar examined the changing role of the library and ways to engage and account for the needs of users from marginalized communities, as well as

those who are veterans, transfers, and scholars from diverse backgrounds. Presenters Kelly McElroy and Magali Sanchez work in the State of Oregon and they discussed social inclusion in

the university and public library settings in that state. The third presenter, Dr. Mei-Mei Wu from Taiwan Normal University discussed services to the homeless.





There were 49 attendees. The recording of this webinar can be accessed using the link https://npsig.wordpress.com/2018/05/17/the-first-webinar-2018-is-now-available-online/

Topics for the webinars are voted by participants in the blog and various social media used by NPSIG: As a result of the voting, the next webinar will be on the topic "Can new librarians have a voice? Training and professional development vs. workplace reality".

Webinars in Spanish

Two webinars in Spanish are scheduled for this year in partnership with the Latin American and the Caribbean Section of IFLA (IFLA-LAC). The first one will take place on Tuesday July 3 and is being organized by the Colombia SC member Carmen Castrillon in coordination with the group Bibliotecarios al Senado. The topic is *Democratic access to information* and speakers will be Johana Jaramillo, Alejandra Vélez and Alejandro Ramírez.

