

RAISING A NATION OF READERS: libraries as partners in national reading projects and programmes
Conference, Rome, Italy, 19-20 August, 2009

Sponsored by:

IFLA Literacy and Reading Section
IFLA Libraries for Children and Young Adults Section

Co-sponsored by:

Istituzione Biblioteche del Comune di Roma
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Associazione Italiana Biblioteche

Programme:

Key speaker **Paolo Traniello**, RomaTre University

La lettura come piacere e come strumento (Reading as a pleasure and as a tool)

Theme I: Starting with the youngest

Moderator **Ingrid Bon** (IFLA)

Kerstin Keller-Loibl, University of Leipzig, Germany

The necessity of language and reading promotion in early childhood: experiences at public libraries in Germany

Giovanna Malgaroli and **Stefania Manetti** • Nati per leggere National Committee, Italy

"Nati per leggere": a national programme to enhance literacy and health in small children through reading aloud

Zubaidah Mohsen • National Library Board, Singapore

"Born to read, Read to Bond": a national reading initiative for young children

Terry Robertson • University of Massachusetts, Lowell, USA

What kinds of picture books evoke language from preschoolers?

Viv Bird • Booktrust, London, UK

Engaging health professionals in bookgifting

Theme II: Management decisions and strategies

Moderator **Ivanka Stricevic** (IFLA)

Rogelio Blanco Martínez, Books, Libraries and Archives, Ministry of Culture, Madrid, Spain

To read or not to read, this is the question: national reading plan "Fomento de lectura"

Josiane Polidori and **Lianne Fortin**, Library and Archives, Ottawa, Canada
TD summer reading club ... A partnership in motion

Takeshi Sakabe and **Kazuko Yoda**, Japan Library Association, Tokyo, Japan
National reading campaigns for local networks in Japan

Henk Kraima and **Marieke Verhoeven** • Foundation Collective Propaganda
Nederlandse Boek, Amsterdam, The Netherlands
The National Reading Days

Elizabeth D'Angelo Serra • Fundação Nacional do Livro Infantil e Juvenil, Rio de Janeiro, Brazil
The work of IBBY, Brazil

Theme III: Good practices as building blocks
Moderator **Luisa Marquardt (AIB)**

Ingrid Bon (IFLA), Biblioservice Gelderland, The Netherlands and **Ivanka Stricevic** (IFLA), University of Zadar, Croatia
Libraries' role in reading promotion for youth: presentation of IFLA Libraries for Children and Young Adults and Literacy and Reading Sections

Barbara A. Genco • Pratt Institute School of Library and Information Science, New York, USA
"Reading is fundamental" and "First Books": two successful literacy partnership models

Gerald Leitner • Austrian Library Association, Vienna, Austria
Winning or losing a generation

Ahmed Ksibi • Higher Institute of Documentation, Tunis, Tunisia
Promotion of reading in the Arab world: success and failure

Tilka Jamnik • Centre for the Children's Literature and Librarianship, Ljubljana, Slovenia
The Slovene Library-Museum MEGA Quiz

H. Inci Önal • Hacettepe University, Ankara, Turkey
Essential Reading Experiences in German, Iranian and Turkish School Libraries