



IFLA Public Libraries Satellite



IFLA Public Libraries Satellite: Public library futures in a global digital world

12-13 August 2014
Library of Birmingham, UK



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Library and Information
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IFLA Public Libraries Satellite

Small service, big impact: public libraries' contribution to urban and rural development: the EIFL Public Library Innovation Programme

Jean Fairbairn, Public Library Innovation Programme
Communications Coordinator, EIFL (Electronic
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A world map with a dark blue background. The landmasses are colored in a lighter blue-grey. Several regions are highlighted in a vibrant orange color, including North America, Mexico, Central America, the Caribbean, Africa, Europe, and Asia.

IFLA 2014

Public Libraries Satellite Meeting

eifl

Knowledge
without
boundaries

Public libraries' contribution to urban and rural development

Jean Fairbairn

EIFL-PLIP Communications

Ugne Lipeikaite

EIFL-PLIP Impact Manager

www.eifl.net

EIFL Public Library Innovation Programme

- Supports public libraries to use technology creatively **to develop innovative services** that meet community needs
- Has supported 49 innovative library services in 27 countries

EIFL-PLIP model



Urban libraries: employment services

- **ICT skills**
- **Confidence, motivation**
- **Job-seeking skills (CV, interview)**
- **Employment information**
- **Careers counselling**

'Lyuben Karavelov' Regional Library, Bulgaria



Motivation, confidence, ICT, job-seeking skills



Rural libraries: serving farmers

- **ICT training (communication, e-literacy)**
- **Agricultural information**
- **Online markets**
- **Public lectures**

'Marius Katiliskis' Public Library, Lithuania



LIBR-A:

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In Pasvalys life ...

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Daily information

<http://www.pasvaliodirva.lt/>

EIFL-PLIP impact assessment

- **Results for users / benefits, influence**
- **Practical, cost-effective**
- **Meaningful data e.g. for management decisions, advocacy**

Conclusions

- **Small public library services can have a big impact at local level**
- **Importance of community needs research**
- **Value of impact assessment to provide evidence**

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