

**ILFA Public libraries Satellite:  
Public Library Futures in a global digital world  
12-13 August 2014, Library of Birmingham, UK**



**Tuesday 12<sup>th</sup> August**

**08.30** Registration and refreshments

**Theme 1: Breaking down barriers between physical and digital**

**09.45** **Welcome**  
Marian Morgan-Bindon, Chair, IFLA Public Libraries Section

**10.00** **Keynote: Future City, Future Library**  
Brian Gambles will describe the vision and reality behind the creation of the Library of Birmingham, one of Europe's foremost cultural developments, which was opened in September 2013 by Malala Yousafzai and welcomed one million visitors in its first hundred days. Brian considers the role of the library in the remaking of the city, and the contribution that a centre of excellence for reading, learning, culture and community can make to civic pride and sense of place. Libraries do have a vibrant and healthy future, and they can and do change lives. Brian analyses the need for transformed services to meet changing times, in a young, diverse and dynamic city which is very much the future face of European cities – future city, future library.  
**Brian Gambles**, Director, Library of Birmingham and Chief Executive, Library of Birmingham Development Trust

**10.45** **Multimedia, creativity and new ways of learning: Vaikky, the new mobile library in Espoo, Finland**  
*Välkky* is a unique Mobile Library in Espoo, Finland. In addition to the traditional lending stock the bus has a wide range of interactive media. In the mornings the Mobile library visits schools and kindergartens as a modern children's library. In the afternoons and evenings *Välkky* can function as a Writer's bus, a movie theatre, a multimedia workshop, a meeting place for a book club or a handicraft group for adult clients.  
**Eva Wilenius**, Services Manager, Espoo City Mobile Library

**11.10** Refreshments

**11.40** **Breaking down barriers between physical and virtual spaces in public libraries: leading practices in Guandong Province of China**  
In Sun Yat-sen Library of Guangdong Province, the barriers between physical and virtual spaces are fast disappearing with over 200 computers distributed alongside of print collections, and Wi-Fi readily available. Visitors in virtual space can do almost same things as in physical space –OPAC, read books, journals and news, ask a librarian, take part in activities, watch shows and attend lectures  
**Huang Qunqing**, Professorial Librarian, Sun Yat-sen Library of Guangdong Province, China

**12.05** **Let's tear down the wall between physical and digital: ZLB topic room, Berlin**  
ZLB is Germany's largest public library and one of the most frequently visited cultural and educational institutions in Berlin. The ZLB Topic Room iPad Application

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aggregates tweets and blogs, including links and one feature website. ZLB Topic Room offers patrons a great chance to get to know and to become comfortable with modern information technology. The project has led to some strong partnerships.

**Sarah Dudek**, Head of Humanities and Social Science Division & **Vera Binz**, Head of Science and Economy Division, ZLB Library, Berlin, Germany

**12.30** Lunch and tours of Library of Birmingham and mobile libraries

**14.00** **Welcome back from the Chair**  
**Marian Morgan-Bindon**, Chair, IFLA Public Libraries Section

**14.05** **Keynote: Overcoming Barriers to Change and Growth**  
The Chattanooga Public Library is redefining itself as a 21st Century Public Library. Our 4th Floor maker space, which also serves as the Library's beta space, is the city's place to see and be seen. 3-D printing, laser cutting, button making together with sewing and coding classes are integrated with our traditional services. This program will address the difficulties and pleasures of implementing innovation and managing disruptive change.  
**Corinne Hill**, Library Director, Chattanooga Public Library

**14.45** **Making without a maker space: the People's La in Roskilde, Denmark**  
The libraries in Roskilde and Aarhus have been experimenting with maker culture as a part of their library service, but with the restriction of not having a physical room for a Makerspace with expensive equipment. Instead they have made creative rooms and ecosystems with ideas from the maker culture, with focus on sharing, participating, and learning. This resulted in 6 very different events/rooms where citizens and library staff worked collaboratively.  
**Allan Thomsen Volhoj**, Librarian and **Henriette Dybdal**, Team Leader, County Library of Roskilde, Denmark

**15.00** **Madly Innovative: Manchester Libraries and Madlab**  
MadLab was set up in 2009 with a mission to provide a hands-on space to actively encourage practical workshops and peer-to-peer learning. A not-for-profit organisation, it is located in Manchester's culturally thriving Northern Quarter. MadLab has 50 active groups and a further 14 ad hoc user groups. From its inception, Manchester Libraries, Information and Archives has worked closely with MadLab to deliver a variety of projects and courses across the city, all of which are over-subscribed and receive excellent feedback from participants. The success of the partnership has led to a range of interesting and innovative collaborations between libraries and community groups, digital activists, coders and artists such as Internet Radio Production Workshops, Curry and Coding Nights, Robogals, DIY Video Game Development, Social Media Surgeries and Code Clubs. With the re-opening of our magnificent Central Library, collaboration continues within the high tech Media Lounge and through the city's newest programme of cutting edge cultural events - LibraryLive.  
**Sue Lawson**, Service Development Coordinator Manchester Libraries, Information and Archives

**15.35** Refreshments

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- 16.00**      **Keynote: Bexar County Bibliotech - Bringing the Library to the Public**  
In September, 2013 Bexar County, Texas, launched BiblioTech, the first entirely digital public library in the United States. Capitalizing on technology, BiblioTech presents an inverted service model by breaking down the “walls” of the library and reaching out to provide library access to students, seniors, the disabled and the visually impaired. BiblioTech has captured the imagination of people all over the world and has sparked dialog about new and exciting ways library services can be delivered to the public.  
**Laura Cole**, Special Projects Coordinator, Bibliotech, San Antonio, Texas
- 16.45**      **Close of day**  
**Marian Morgan-Bindon**, Chair, IFLA Public Libraries Section
- 17.00**      **Drinks Reception and Presentation of Public Librarian of the Year Awards**  
Hosted by CILIP

**Wednesday 13<sup>th</sup> August**

- 09.00**      Registration and refreshments

**Theme 2: Libraries in the digital economy**

- 09.30**      Welcome  
**Jan Richards**, IFLA Public Libraries Section
- 09.40**      **Keynote: Transforming public libraries in the knowledge society**  
Knowledge economy and the wave of digitisation create a new cultural modernity with deep undercutting of traditional habits and customs. The need for lifelong learning, personal identity and empowerment of citizens, fight against fragmentation and loss of coherence is roaring. The traditional public library cannot cope with these challenges, being basically a 20th century institution; a new kind of organisation must be created to form the new public library.  
**Jens Thorhauge**, Independent Senior Adviser and Consultant, Denmark
- 10.20**      **No-one left behind: the role of libraries as we transition towards a digital world**  
The South Australian Public Library Network has collaborated to provide both the connectivity and skills development that communities require. Many libraries are in very small and remote towns and the library is often the only public, connected social infrastructure. This paper will outline the philosophy, process and outcomes of this “whole of State”, networked approach in both the physical and digital realm, working towards ensuring that no-one is left behind.  
**Geoff Strempel**, Associate Director, Public Library Services, State Library of South Australia
- 10.45**      **Bringing digital enterprise to a rural library network: the experience from Devon Library Service, UK**

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In a time of intense funding pressure, Devon Library Service has been pro-active in developing new services to ensure that libraries maintain their relevance and usefulness, and continue to provide value for local citizens. Devon Libraries are developing digital making facilities and enterprise support via a linked series of innovative pilot projects. These revolve around the essential role of libraries in supporting and driving economic growth

**Ciara Eastell**, President of Society of Chief Librarians & Head of Libraries, Culture and Heritage, Devon County Council

**11.10**

Refreshments

**11.40**

**Onsite versus online settings: two ways of reaching the users in the library of Barcelona**

The Libraries of Barcelona are paying special attention to evolution of the digital world and of the devices for accessing information to adapt to the informational needs of r users by offering them new services through new channels, taking into account that we are not only interested in the virtual public, but also all the citizens who enter the libraries; which is why the Library's r virtual services always have an onsite link.

**Dolores Gandara Sanz**, Librarian, Libraries of Barcelona

**12.05**

**Small service, big impact: public libraries' contribution to urban and rural development: the EIFL Public Library Innovation Programme**

Since 2010, the EIFL Public Library Innovation Programme has supported 39 new and innovative services in 23 developing and transition economy countries in Africa, Asia, Europe and Latin America. This paper explores the ways in which public libraries are contributing to the economic wellbeing of individuals and communities in different urban and rural settings.

**Jean Fairbairn**, Public Library Innovation Programme Communications Coordinator, EIFL (Electronic Information for Libraries), Italy

**12.30**

Lunch and tours of Library of Birmingham and mobiles

**13.45**

**Welcome back**

**Jan Richards**, IFLA Public Libraries Section

**13.50**

**Keynote: Thinking innovatively, acting collaboratively and managing creatively**

This presentation will offer a view of the current landscape which Public Libraries are operating within- the challenges and the opportunities- and the response from the sector which has been led by the Society of Chief Librarians, to ensure that the library offer remains engaging, viable and sustainable going forward.

**Janene Cox**, Past President, Society of Chief Librarians, England

**14.35**

**There are no walls: reading online across borders**

Online reading groups run by libraries are increasing. Some are using face to face tools like Adobe connect, others are using social media like twitter. The different methods and strengths of online international reading groups, which the different authors co-run will be discussed.

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**Elisabet Brynge**, Development Manager, County of Örebro, Sweden & **Gary Green**,  
Technical Librarian, Surrey Public Library Service, UK

**15.00**

Refreshments

**15.30**

**Hospital based Library book lending: a UK first**

In February 2013, Warwickshire Library and Information Service installed a 24-hour library book-lending machine in a local hospital. The Italian-made machine dispenses up to 400 different books, and anyone with a county library card can use it for free. It is believed to be the first stand-alone of its type in the UK, outside a library setting.

**Ayub Khan**, Customer Services Manager (Face to Face), Warwickshire County Council

**15.55**

**Community building for public libraries in the 21<sup>st</sup> Century: examples from the Netherlands**

Many books about today's public libraries report about the importance of the building of communities in and around the public library. However, there is a lack of innovative examples of community building in the practice of public libraries. Our speakers will focus on two famous Dutch examples of innovative community building in public libraries.

**Marina Polderman**, Librarian & **Hans van Duijnhoven**, Librarian & Library Manager, Noord Oost Brabantse Bibliotheken, Netherlands

**16.20**

**Round up and farewell**

**Jan Richards**, IFLA Public Libraries Section