# The IFLA Trend Report: Opportunities and Challenges for Libraries and Research Services for Parliaments.

Donna Scheeder

IFLA President-elect

August 13, 2014



### TREND REPORT











#### IFLA is the Global Voice of Libraries

150 Countries

1400 members



Working to improve access to information



Literature Review

**Expert discussions** 

Wider consultation

Construction of web platform, Insights

Launch...and over to you!







### Riding the waves or caught in the tide? Insights from the IFLA Trend Report





## New Technology will Expand Access to Information but also Present Barriers.

- Higher value to literacy skills
- New online business models
- Billion new internet users in developing countries





## On-Line learning Will Transform and Disrupt Traditional Education

Learning opportunities cheaper and more abundant More recognition of non-formal and informal learning



## Open access publishing helps build innovation





## The Boundaries of Privacy and Data Protection will be Redefined







### **Likely Outcomes**

Tracking communications cheaper and easier
Challenges to regulating the internet
Trust in the on-line world erodes?
Engagement versus fear.







### **Likely Outcomes**

lobile devices main medium for access to information 3Dprinting creatively disrupts global manufacturing Real time multilingual voice translation





### Hyper-connected Societies will Listen to and Empower New Voiced and Groups







### **Likely Outcomes**

More single issue groups
Open government initiatives= transparency
Individuals empowered
Cybercriminals, terrorists and extremists also
Political parties may be weakened
Status of women transformed





#### **Outcomes continued**

rirtual environments to test potential decisions istitutional credibility comes from transparency





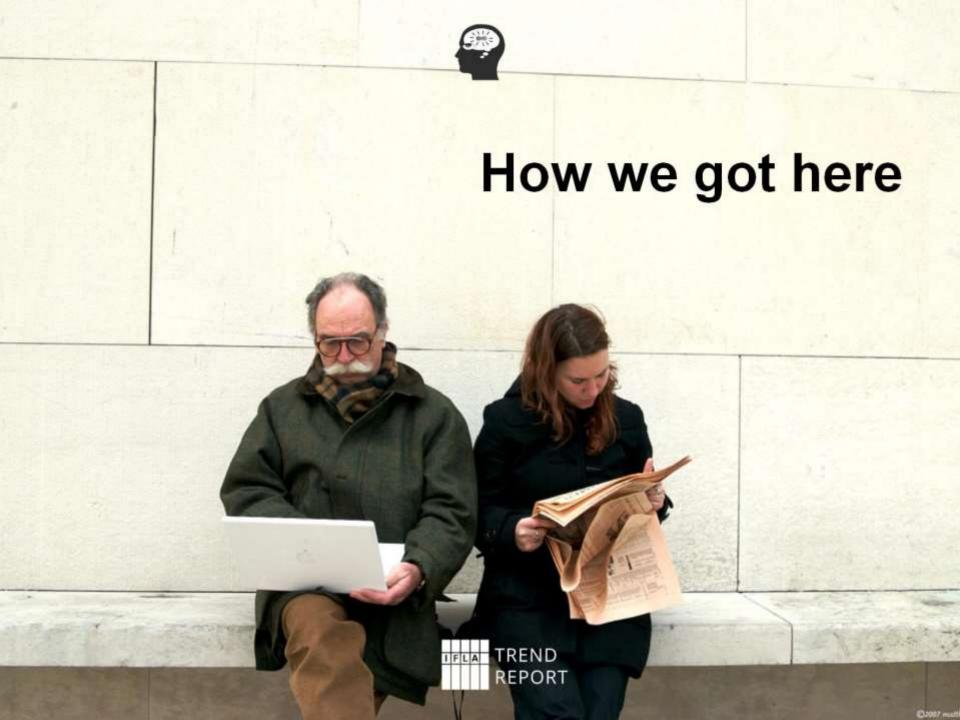
### 2012 World E-Parliament Study

#### Observations

Increased number of citizens.
With mobile access
Use of social media growing
There are technology gaps







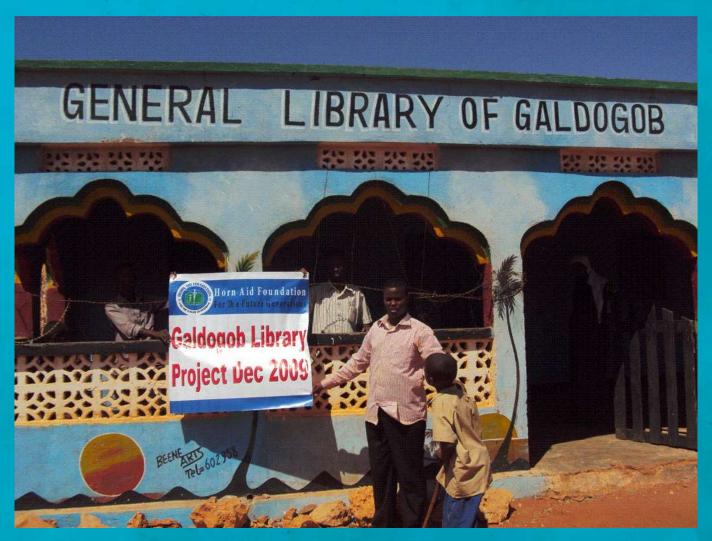


### It all depends on Access

Many of the trends will not effect the majority of the world's population, rural and poor communities least likely to be on-line. Public libraries bridge that gap. 73% of world's public libraries in developing and transitioning countries











#### **Trends = Call to Action**

U.N. Post 2016 development agenda

IFLA wants to see the Post-2015 development agenda

recognise the value of:

Access to information to development

ICTs and access to information





### The Lyon Declaration on Access to Information and Development

The Lyon Declaration is an advocacy document that will be used to positively influence the content of the United Nations post-2015 development agenda.

The Declaration begins by setting out principles relating to access to information. Access to information supports development by empowering people to:

- •Exercise their civil, political, economic, social and cultural rights
- •Learn and apply new skills
- •Make decisions and participate in an active and engaged civil society
- •Create community-based solutions to development challenges
- •Ensure accountability, transparency, good governance, and empowerment
- •Measure progress on public and private commitments on sustainable development.



# Thank you dscheeder@crs.loc.gov Check out the trend report at www.ifla.org/trens

#### **Picture Credits:**

http://www.sccl.org/about/library-news/sccld/blogs

/in-the-muse/2014-march/is-privacy-dead Mobile phone cameras capture protest moments - #Jan25 Egypt Revolution https://www.flickr.com/photos/sierragoddess/5435989568/

