

Guidelines on use of the IFLA Member Badge

The International Federation of Library Associations and Institutions (IFLA) is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession.

We value our Members and Affiliates. Through their continuing financial support, IFLA is able to provide services and resources to support the library field. We recognise that many members would like to promote their link with, and support for, IFLA on their own website. An IFLA Member Badge will be provided each year for use by active Members and Affiliates.

These guidelines set out the usage of the IFLA Member Badge by Members and Affiliates. IFLA monitors the usage of its name and brand regularly to ensure that it is represented in accordance with these guidelines.

Usage of the IFLA Member Badge

- The IFLA Member Badge can be displayed on official websites by its Association and Institutional Members. Personal and Student Affiliates should display the IFLA Badge only on their personal websites, if appropriate.
- It may be added to a newsletter or social media profiles, if appropriate.
- The IFLA Member Badge is the property of IFLA and should not be altered in any way. Any usage outside of these guidelines requires approval by the IFLA Secretary General.
- The IFLA Member Badge is not intended for use on correspondence in the form of a letterhead. It should not be used to imply endorsement by IFLA of any events, conferences, products, or services.
- The use of the term IFLA Member, for the purpose of the badge only, is being used to cover all categories of Members and Affiliates as noted in the IFLA Statutes.

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