



**International  
Federation of  
Library  
Associations and Institutions**

## IFLA 100 Logo Competition: Terms and Conditions

### 1. Purpose

The International Federation of Library Associations and Institutions (IFLA) is launching a contest to design a commemorative logo for its 100th anniversary. These Terms and Conditions outline the rules for participation.

### 2. Eligibility

The contest is open to all individuals and organisations as specified by IFLA. Headquarters' employees of IFLA, IFLA consultants, members of the IFLA Governing Board, and members of the judging panel are not eligible to participate.

### 3. Submission Requirements

- Entries must be original works created entirely by the participant.
- Human first: submissions created entirely or significantly assisted by artificial intelligence programmes will be disqualified.
- Designs should focus on [IFLA's 100th anniversary](#). They may use or draw on IFLA's current logo.
- Designs should not include any discriminatory or offensive elements. Such entries will be immediately dismissed.
- Participants can submit their proposals as an individual or as representatives of their institution.
- Each participant may submit up to 2 entries.
- Entries must be submitted in the one of the following file formats: .ai, .svg or .eps file
- Each entry must contain a full colour version of the design in the required format.
- Each entry must be accompanied by a short description of the idea behind the proposal.
- Submissions must be sent through IFLA's Alchemer survey platform.

### 4. Intellectual Property

- By submitting an entry, participants confirm that their design is their own original work and does not infringe any third-party rights.

- By submitting the winning design, the creator agrees to transfer full intellectual property rights to IFLA, with no further compensation provided beyond the contest prize. The author(s) of the design will be credited where appropriate.
- The creator of the winning design agrees to transfer all intellectual property rights to IFLA without further compensation beyond the contest prize.

## **5. Use and Approval**

- The winning logo will be used as the official emblem of IFLA's 100th anniversary, subject to final approval by IFLA.
- IFLA reserves the right to make reasonable adjustments to the winning design before official use.
- No submitted logo may be used, reproduced, or distributed without prior written approval from IFLA until a winner has been announced. The winning logo will be subject to IFLA's [branding guidelines](#).

## **6. Selection and Prizes**

- A judging panel appointed by IFLA will evaluate entries based on creativity, relevance, and visual impact.
- The decision of the judging panel is final.
- The winning entry will be announced at WLIC2026.
- IFLA reserves the right to declare the winning spot empty.
- The contest will have one unique winner.
- The winning prize consists of a contribution of up to EUR500 against a full year of paid IFLA membership OR a free entry to the IFLA WLIC 2027 in London, United Kingdom. The winner will be able to choose one (1) of the two options.

## **7. Disqualification**

IFLA reserves the right to disqualify any entry that:

- Does not comply with these Terms and Conditions.
- Is created using or significantly assisted by AI tools.
- Is deemed offensive, inappropriate, or infringing on intellectual property rights.

## **8. Acceptance of Terms**

By submitting an entry, participants agree to all Terms and Conditions set in this document.

## **9. Contact**

Questions about the logo requirements or terms and conditions? Please contact IFLA Headquarters at [communications@ifla.org](mailto:communications@ifla.org).

## **10. Privacy / Data Handling**

IFLA will process personal data submitted as part of this competition in accordance with applicable data protection legislation, including the General Data Protection Regulation (EU) 2016/679 (GDPR).

Personal data collected may include, but is not limited to, the participant's name, contact details, institutional affiliation, and submitted materials. This data will be processed solely for the purposes of administering the competition, evaluating submissions, communicating with participants, announcing the winner, and awarding the prize.

The legal basis for processing personal data is the participant's consent and the necessity of processing for the performance of the competition as described in these Terms and Conditions.

Personal data will be accessible only to IFLA Headquarters, the appointed judging panel, and any service providers involved in managing the competition (including Alchemer) and will not be shared with third parties for commercial purposes.

Personal data will be retained only for as long as necessary to fulfil the purposes of the competition and to comply with legal and administrative requirements.

Participants have the right to access, rectify, erase, or restrict the processing of their personal data, as well as the right to object to processing and to lodge a complaint with a relevant data protection authority. Requests regarding personal data should be addressed to IFLA Headquarters.

By submitting an entry, participants acknowledge and consent to the processing of their personal data as described above.